



Unity in Our Community

Northridge West Neighborhood Council

Joint Outreach and Communication Committee and General Board Meeting

Monday, September 23rd – 4:30 pm – 5:30 pm

Art Room, Northridge Park Recreation Center

18300 Lemarsh St, Northridge, CA 91325

Agenda

LEGALLY REQUIRED OFFICIAL POSTING: Please do not remove until AFTER above date and time.

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The NWNC Agenda is posted for public review at, 9401 Reseda Blvd, in the clear box, to the left of the gate adjacent to the parking lot & posted on NWNC website www.northridgewest.org

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed, at our website by clicking on the following link: www.northridgewest.org or at the scheduled meeting. If you need a copy of any record related to an item on the agenda, please contact Peter Lasky (via) email plasky@northridgewest.org



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Minutes

- I. Call to Order (1 min)
 - A. Meeting called to order at 4:30 pm
- II. Comments from Stakeholders on non-agenda items pertinent to OCC (5 mins)
 - A. None.
- III. Discussion of OCC priorities post-retreat (5 mins)
 - A. Create a more direct link with Committees to synchronize and support efforts.
 - B. Roll-out and activation of social media to synchronize with monthly calendar (Kelly).
 1. Using monthly calendar, we will roll-out weekly posts to social media with announcements and create events (Facebook) based on weekly committee meetings.
 - C. Supporting the Homeless Committee in executing an event is a top priority and should be done before year end.
- IV. Discussion of GBM speakers (5 mins)
 - A. GBM: Homeless focused speaker series
 1. Peter: Reservation about creating a homelessness speaker series
 - B. Homeless Town Hall/Panel Discussion
 1. Joint effort with neighboring NCs
 2. Example: Joint Connect Day (CD12 was a co-sponsor)
 3. Topics to include: safe parking, affordable housing, access to resources
 4. Invested partners: CD 12, Mayor's office (Tanaz), etc.
 - C. General Board Meeting speaker suggestions (Mikkie Loi)



1. Albert Molina
2. Dianne ?
3. LADWP Water Quality Report
4. Scott M. Schmerelson
5. Urban Fire
6. City's Disaster Preparedness
7. Ron Galprin
8. Current CD 12 Councilmember, John Lee

a) Kelly will structure speakers and provide a suggested calendar.

V. Discussion of and follow-up assignments regarding NWNC participation in forthcoming events (10-15 mins):

A. Granada Hills Street Fair: October 5th, 2019 (10 am – 5pm)

1. Follow-up is required with NPG update reflecting \$1000 funding line. Rana will follow up with Mike, Doris, and Larry.
2. Follow-up with Larry and Doris regarding hanging banners. At the meeting both Larry and Dorris agreed to at least two banners if not three.
3. We must provide our own tent.
4. Doodle will reflect one-hour slots beginning at 8:30 am for set-up.
5. Bring our own tent, banners, spinning wheel, and premium items.

B. Valley Disaster Preparedness Fair: October 12th, 2019 (9 am – 1:30 pm)

1. Doodle will reflect one-hour slots beginning at 8:00 am for set-up.
2. Bring our own tent, banners, spinning wheel, and premium items.
3. Contact person: Bill Hopkins

C. North Valley YMCA Thanksgiving Baskets

1. Packing will take place on 11/16 (2 pm -5 pm); 11/17 (11 am – 2 pm)
2. Follow-up is required with NPG update reflecting \$1500 funding line. Rana will follow up with Jane.
3. Create a flyer: what we do, our meetings, committees, put something about your opportunity to weigh in on topics like the Metro BRT, homelessness, public safety.



- D. SOLID's 24th Annual All You Can Eat Pasta Dinner at the St. Nicholas Greek Church (Ballroom)– 10/11
 - 1. Please buy tickets and come out and support.
- E. Language for DONE mailers: to include general information regarding NWNC, meeting date/time, location; committees; etc.
- VI. Discussion of Community Award rollout (5 mins)
 - A. Focus on local community members to honor.
 - B. Previously went to Bill Hopkins
 - C. Begin with schools
 - D. Kelly will offer a strategic plan to move forward in terms of soliciting nominees.
 - E. November roll-out
- VII. Committee-specific OCC support (5 mins)
 - A. See item III above.
- VIII. Announcements from Committee members (5 mins)
 - A. Review of inventory of premium items (Glen)
 - B. Create a line item budget of a specified amount to be determined after review of cost.
 - C. Items to be ordered: flashlights, pens, totes, straws, and water bottles.
 - D. Items should build awareness around our priorities: outreach, public safety, education, etc.
 - E. Branding tagline beneath our logo: “your local partner in the mayor’s office”; “your local voice in the mayor’s office”; “your neighborhood partner in the mayor’s office”; and “your neighborhood voice in the mayor’s office”
 - 1. Abbie from Nobel asking for signs for sandwich boards
 - a. Ask her to follow-up regarding NPGs
 - 2. Next meeting: Tentatively scheduled for October 23rd at 4:30 pm.
- IX. Adjournment
 - A. 6:00 pm.