



Unity in Our Community

Northridge West Neighborhood Council

Joint Outreach and Communication Committee and General Board Meeting

Tuesday, July 16th - noon - 2:00 pm

Art Room, Northridge Park Recreation Center

18300 Lemarsh St, Northridge, CA 91325

Agenda

LEGALLY REQUIRED OFFICIAL POSTING: Please do not remove until AFTER above date and time.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: The public is requested to fill out a “Speaker Card” to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived or additionally restricted by the presiding officer of the Board.

The NWNC Agenda is posted for public review at, 9401 Reseda Blvd, in the clear box, to the left of the gate adjacent to the parking lot & posted on NWNC website www.northridgewest.org

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting Northridge West NC @ 818-697-0639, or email us at <http://www.northridgewest.org>

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed, at our website by clicking on the following link: www.northridgewest.org or at the scheduled meeting. If you need a copy of any record related to an item on the agenda, please contact Peter Lasky (via) email plasky@northridgewest.org



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- I. Call to Order (1 min)
- II. Welcome and Role Call (2 mins)
- III. Identify note-taker (1 min)
- IV. Introduction of those in attendance (5 mins)
- V. Comments from Stakeholders on non-agenda items pertinent to OCC (5 mins)
- VI. Review of Outreach plan for CD 12 Town Hall Forum
 - A. NWNC Banner to be hung on wall at Highland Hall.
 - B. Easel banner to be placed on stage behind candidates.
 - C. Flyer distribution and posting (see attachment).
- VII. Discussion and possible action item regarding Coyote Warning signs (2 mins)
- VIII. Discussion and possible action item regarding a co-hosted Ice Cream Social (2 mins).
- IX. Discussion and possible action item regarding "New Neighbor" initiative (2 mins).
- X. Discussion and presentation of Strategic Plan and proposed Budget from June 18th Meeting (Kelly, 15-20 mins).
- XI. Discussion and review expectations for board members (2 mins)
 - A. Miss no more than one meeting per quarter.
 1. NOTE: Meetings will be scheduled with everyone in mind and as such, we hope to accommodate the committee members' schedules.
 - B. Come to meetings prepared to engage in discussion and offer feedback/suggestions on agendized items.
 1. Bring at least one "buddy" to the July 16th meeting.
 - C. Communicate effectively and efficiently. This includes:
 1. Responding to and sending emails in a timely manner.
 2. If a matter is requiring immediate attention, reach-out to committee members via text and/or call.
 - D. Be part of the active planning and execution of at least one of our major events of



the year. .

- XII. Update from meeting with Webmaster, Wendy Moore (5 mins)
 - A. Website ADA Compliance
 - B. Included responsibilities
 - C. Not included responsibilities
 - 1. Expanding services
- XIII. Discussion and review of Social Media Plan (5 mins)
 - A. Update from exchange with Melissa Sooter
 - B. Based on conversation from previous June 18th meeting, SM distribution will be the following:
 - 1. Nextdoor – Kelly
 - 2. Facebook + Twitter – Alma
 - 3. Rana – Instagram
 - 4. Website – Rana
 - C. Discussion of Content Creation
- XIV. Discussion of National Night Out tabling— August 6, 2019 (6:00 pm) (2 mins).
- XV. Discussion of Valley Disaster Fair messaging— October 12, 2019 (2 mins).
 - A. 150-200 word message to our stakeholders that will be included when folks in NWNC register for the fair (see handout).
- XVI. Set next OCC meeting (1 min)
- XVII. Adjournment