

APPROVED
 Northridge West Neighborhood Council (NWNC)
 General Public Board Meeting
 Tuesday, 13 November 2018
 Northridge Christian Church
 18901 Chatsworth Street, Northridge 91326

1. Call to Order, Roll Call, and Pledge of Allegiance

- President Pam Bolin called the meeting to order at 6.30PM, welcomed twenty-one stakeholders, eight board members, and a local boy scout troop led us in the Pledge of Allegiance.

Here (8)	Pamela Bolin, Lloyd Dent, Bill Fox, Greg Kromhout, Gail Lapaz, Peter Lasky, Matt McPherson, and Glen Wilson
Absent (1)	Alma Fernandez

2. Comments by Public Officials

- Matt Hernandez, Public Safety Field Deputy for CD12 who serves as the community liaison to the LAPD and LAFD and works closely with the Department of Building and Safety and Film LA mentioned the following:
 - The logistics of Councilman Englander’s coyote relocation motion is of being worked via the city clerk’s office regarding the trap and release of wild coyotes from populated areas. This is the most effective, humane way to address the challenges of wild coyotes in our communities.
 - Councilman Englander is vacating his seat yet staff will remain in place to answer the telephone and help with any issues. There may be an appointed caretaker, dependent upon Council President Herb Wesson and Mayor Garcetti, followed by a special election. The official announcement will be made on January 1.
 - Two young men from CD12’s Rapid Response Team were recently accepted into the police academy; two people were hired to replace the cadets and collect bulky items.
 - CD12’s Field Deputy Jessie Strobel is the liaison coordinating meetings and monitoring Facebook posts regarding the new park in Porter Ranch.
 - CD12’s annual Holiday Party is in the planning stages.
- Jose Galdamez from the Department of Neighborhood Empowerment (DONE) reported the following:
 - DONE and the budget advocates have been working on the budget proposal for 2019-20, to be submitted to the city by the end of this month. Janet Hernandez is now the funding supervisor for neighborhood councils and Melvin Canas is the program manager for neighborhood council funding.
 - Jay Handel, co-chair of the budget advocates, recently sent an email to recruit additional budget advocates.
 - The Department of Aging would co-host a Purposeful Aging Town Hall at 6.30PM on Thursday, November 29 at the auditorium near downtown’s city hall.
 - Outreach Chairs of neighborhood councils will meet at 5.30PM on Monday, December 10 at City Hall.
 - Many young ladies recently received certificates upon graduating from the IgniteLA Program, which expanded their leadership skills to bolster civic engagement and encouraged them to run for neighborhood councils.

3. Comments from stakeholders on non-agenda items

- Glenn Bailey from the Northridge East Neighborhood Council (NENC) spoke of the following:

- He encouraged the NWNC to join other councils to appoint a Purposeful Aging Liaison.
 - The LA Neighborhood Council Coalition (LANCC) has been compiling data from various councils. Please visit their website at LANCC.org for additional information.
 - Pam asked about the resilience liaisons; Glenn replied that they met at the end of October.
 - The Homelessness Solutions Liaison meetings are audio-recorded, and those files can be downloaded from their website.
 - The Valley Alliance of Neighborhood Councils (VANC) meets on the 2nd Thursday of each month at the Sherman Oaks Hospital. Their next meeting will feature Thomas Soong, EmpowerLA's Director of Outreach, Communications, and Elections.
 - EmpowerLA's Anniversary Mixer will be held next March; the NWNC already voted to fund this event.
 - The NENC recently received a notice that the city is proposing increasing the speed limit to 45-mph along Reseda Boulevard, between the 118 and Devonshire Street; this will be further discussed in agenda item 13 as well as at the next NENC meeting.
 - NENC has been discussing a way to commemorate the 25th anniversary of the 17 January 1994 earthquake. This may be agendaed by the NWNC in December. There is no request for money, but they are considering holding an event at the Northridge Recreation Center, 18300 Lemarsh Street.
- Mikkie Loi reported the following:
 - There will be no basic car meetings in November or December; they will start again in January.
 - The LAPD's Devonshire Division has seen a sharp reduction in crime in 2018; however, 21% of automotive burglaries have been from unlocked vehicles.
 - A flyer regarding holiday crime prevention tips and the social media contacts for the Devonshire Division was available.
 - Per the Vacation Patrol Act, volunteers from LAPD's Devonshire Division will check on the exterior of your house (they will not go inside) while you are away. To participate, please contact the LAPD via the easily downloadable smart phone app, and provide information such as the dates you will be gone, and how you may be reached.
 - Pam asked if footage from Ring video doorbells could be submitted to the LAPD as evidence; the reply was affirmative.
 - Devin from CSUN is researching the global water crisis and working alongside the Thirst Project to help raise \$12,000 to build a well in Swaziland. Any financial or marketing support is appreciated.
4. Presidential comments
- Pam thanked everyone who attends the NWNC meetings, and offered prayers for the firefighters.
5. Presentation with Q/A about NWNC and Cub Scout Pack 911
- Cub Master (and former NWNC board member) Steven Koch introduced his scout troop who each asked their own questions:
 - Alexander asked "Why did you want to be a government representative?" Pam and Lloyd replied that they wanted to help the people and the community.
 - David asked "What is the safest place to go in the event of an emergency?" Pam and Gail replied that schools are the safest locations, as they hold earthquake drills in preparation of an upcoming disaster, and all schools have CPR-trained personnel (including the seniors at local high schools).
 - Someone asked if the NWNC are volunteers or paid; they are all volunteers.

- o Someone asked what he could do to keep the community clean. Someone replied that Operation Clean Sweep meets on Thursday mornings to clean the streets. Someone else suggested that if you see a piece of paper on the ground, please pick it up.
- o Another asked how much money is spent in the community. Peter replied that \$9,800 was recently spent on the drip system along Tampa Avenue. Glen added that [in 2009] \$25,000 was spent on the Police Activity League Supporters (PALS) Youth Center at 8721 Wilbur Avenue. In addition, Pam added that NWNC, along with CSUN and CD12, spent a great deal of money on Northridge Vision.
- o Someone asked “What is the most important responsibility of the council?” Pam replied that it was to uphold the law and obey the Brown Act Open Meeting Laws (as passed in 1953, which governs all neighborhood councils) as well as the NWNC by-laws.

6. Discussion and motion to approve CPR/First Aid training class up to \$1,500 on Saturday December 8, 2018 with funding for the venue, refreshments and Red Cross cards coming from the Outreach budget
- Pam Bolin made a motion to approve up to \$1,500 for this outreach expenditure; Peter Lasky seconded the motion, and it passed:

Aye (7)	Bolin, Dent, Fox, Kromhout, Lasky, McPherson, and Wilson
Abstain (1)	Lapaz
Absent (1)	Fernandez

7. Discussion and motion to approve up to \$500 for NWNC December 11, 2018 Holiday mixer and meeting; funding to come from the Outreach Budget
- Bill Fox made a motion to approve up to \$500 for this outreach expenditure; Peter Lasky seconded the motion, and it passed unanimously.
8. Discussion and motion to approve recommendation that NWNC items to buy key chains, water proof matches, and other previously ordered items up to \$500, funding to come from the Outreach Budget
- Bill Fox made a motion to approve up to \$500 for this outreach expenditure; Pam Bolin seconded the motion, and it passed unanimously.
9. Discussion and motion to approve recommendation from the Outreach Committee Meeting of November 5, 2018 to use Facebook Ads for promoting NWNC. A funding line of up to \$40 per month with total cost of \$480 per year. Funding to come from the Outreach Budget.
- Matt explained what NWNC could post to over 43,000 Facebook account holders [from a choice of zip codes] for \$20/month. This could result in 500 to 1,800 impressions per day for the seven days that the ad ran. He suggested that perhaps this expenditure could be linked to the NWNC credit card, rather than asking for a check each month.
 - Bill asked if we could do something special to publicize a special event, such as the Aliso Canyon Town Hall; the reply was affirmative.
 - Glen Wilson recommended using this as a tool to recruit prospective NWNC board members in 2019.
 - Glenn Bailey reminded everyone that these expenditures could only be through June 30 (fiscal year end).
 - Peter Lasky made a motion to approve up to \$480 for this outreach expenditure; Matt McPherson seconded the motion, and it passed unanimously.
10. Discussion and motion to approve Neighborhood Purpose Grant (NPG) for Nobel Middle School PTSA of \$500 for annual run occurring on April 12, 2019 from O’Melveny Park, through Aliso Canyon, to Nobel

Middle School. NPG funding will be used for t-shirts, water bottles/water, and snacks for event. Funding to come from the NPG Budget.

- President Jessica Miller of the Nobel School PTSA explained that this 40th annual Tovey Run [named after Mr. Michael Tovey, a retired physical education teacher] promotes health and wellness. They will have many volunteers throughout the streets handling traffic and safety.
- Lloyd asked where they previously received funding. Toll Brothers of Porter Ranch has been very generous. Last year, the Nobel PTSA applied too late for an NPG from the NWNC. This year, the NWNC will be publicized on the t-shirts.
- Pam Bolin made a motion to approve \$500 for this NPG expenditure; Bill Fox and Matt McPherson seconded the motion, and it passed unanimously.

11. Discussion and motion to approve NWNC 2019 Elections with cost up to \$8,000 including up to four NWNC mailers (may use post cards and/ or 6x9½” flyers in USPS mail) which will be used to find NWNC candidates and get out votes, location (Nobel Middle School or share gym at Northridge Park with NENC), refreshments (up to \$100), NWNC Election to be on May 4, 2019 from 10AM to 2PM and other expenses like handouts, lawn signs, joint newspaper ads, etc. Note NWNC candidate filing period is January 19 to February 19. Funding to come from the Election Budget.

- Matt mentioned that using “Every Door Direct” via the US Postal Service would save over \$1,400 rather than doing bulk mail. This would result in 9,000 delivered pieces for \$1,600 rather than 7,000 pieces for \$3,000.
- Matt has already met with Marie from DONE regarding “Canva”, a free marketing templates that are available to all neighborhood councils. This service is valid until January 14.
- Glenn Bailey expressed concern about the overlap into the other area neighborhood councils, NENC, Northridge South Neighborhood Council (NSNC), and the Porter Ranch Neighborhood Council (PRNC). It may be okay on the first mailing, because they will be rejected if and when they go online to register their candidacy for the election. However, the last mailing publicizing the May 4th election may confuse stakeholders within the NENC, NSNC, and PRNC districts.
- Peter recommended including a map so that people will see if they qualify for the NWNC.
- Matt offered to drop the flyers off on the side of the street that is within NWNC boundaries, and disregard the opposite side of the street (such as Reseda Boulevard, whose east side is within NENC).
- Bill Fox made a motion to approve up to \$8,000 for this election expenditure; Peter Lasky seconded the motion, and it passed unanimously.

12. Discussion and motion to approve either appointing someone for the remainder of the term (through December 2020) or chose to hold a special election to fill the CD12 seat that is under the City Charter (Vol. I, Art. IV, Sec. 409). Our City Councilman Mitch Englander CD12 has announced his plans to resign from the City Council at the end of the year.

- If anyone is interested in filling Mitchell Englander’s seat, please write to Herb Wesson, President of the City Council. Mr. Wesson could make the determination whether to choose a caretaker for the remainder of the term, or for the city council to call for a special election.
- Mitchell Englander would like Nicole Bernson (his current chief of staff) to be appointed a caretaker for at least four months.
- A Granada Hills Neighborhood Council asked NWNC (via an email) to produce a letter claiming that NWNC requests a special election.
- Matt McPherson made a motion to write a letter to Mr. Wesson requesting a special election; Gail Lapaz seconded the motion, yet it was amended prior to a vote.
- Lloyd Dent made a motion to amend this request that the city council amend any city regulations amending any campaign funding by any city councilperson that when a councilperson resigns

before their term is over, the cost of any new election to replace him or her be assessed against their campaign funds; Peter Lasky seconded the motion, and it passed:

Aye (7)	Dent, Fox, Kromhout, Lapaz, Lasky, McPherson, and Wilson
No (1)	Bolin
Absent (1)	Fernandez

- Peter Lasky made a motion to accept the amended motion; Matt McPherson seconded the motion, and it passed:

Aye (7)	Dent, Fox, Kromhout, Lapaz, Lasky, McPherson, and Wilson
No (1)	Bolin
Absent (1)	Fernandez

- Following the vote, stakeholder Brian mentioned that these special elections could cost millions of dollars and may extinguish CD12's campaign funds.

13. Discussion and motion to support [or not] on new speed limits on Wilbur between Tampa and Devonshire and the city's commitment to safe streets by ensuring that speed limits can be enforced citywide

- The current speed limit along Wilbur Avenue is 40-mph. However, the LAPD cannot use radar as this speed limit has expired.
- Lloyd mentioned that perhaps the LAPD wants to increase the speed limit to 45-mph so they can use radar.
- Greg and Gail reside near Wilbur Avenue, and hear speeders and accidents all the time.
- Glen Bailey, mentioned that they had a similar issue with Zelzah Avenue seven years ago; that speed limit has gone from 35-mph to 40-mph to 45-mph.
- Pedestrians along Chandler Avenue saw drivers driving over 50-mph; they went to their city councilman and were able to get a reduction and additional police patrol.
- Once a council file number is generated, the NWNC can create a Community Impact Statement protesting this speed limit increase.
- Bill Fox made a motion to write a letter mentioning that the NWNC does not want an increase above 40-mph along Reseda Boulevard or Wilbur Avenue; Gail Lapaz seconded the motion, and it passed unanimously.

14. Discussion and motion to approve the October 2018 minutes

- Lloyd expressed a concern regarding the relationship of Mitchell Englander to Linda and Natalie; is one his mother? Aunt? Sister? It was determined to let the minutes stand, indicating that they were his mother and sister.
- Matt McPherson made a motion to approve the October 2018 minutes; Bill Fox seconded the motion, and it passed unanimously.

15. Discussion and motion to approve the October 2018 Monthly Expense Report (MER)

- The following expenditures were incurred and funded in October:

Date	Vendor	Description	Amount
October 2	North Valley Family YMCA	NPG	\$2,000.00
October 8	TGI Fridays	Credit Card Transaction	158.78
October 9	Moore Business Results	Communications Services	200.00
October 9	Apple One Employment	Minute Taker	144.38
October 9	Decision Publications	Advertising	315.00
October 9	JCS Catering Company	Outreach	250.00
October 11	Host Reseller Group	Credit Card Transaction	19.95

October 16	Southland Regional Association of Realtors	Credit Card Transaction	14.16
		Total	<u>\$3,102.27</u>

- Bill Fox made a motion to approve this MER; Lloyd Dent seconded the motion, and it passed:

Aye (7)	Bolin, Dent, Fox, Lapaz, Lasky, McPherson, and Wilson
Abstain (1)	Kromhout
Absent (1)	Fernandez

16. Reports by Liaisons and NC Budget Advocate Reports

- Glen Wilson reported that the elections committee would have a meeting very soon.
- Gail and Peter may attend a tour of the Winnetka House Supportive Housing Facility on Sherman Way on Saturday, November 17. Each city council district is to provide 222 beds for homeless individuals by 2020; CD12 has not yet allocated this space.
- Glenn Bailey, along with Brian Allen and Deirdre Greenway, are the budget advocates for this area. It takes the advocates nearly a year to create the 400+ page city budget. The advocates have already met with 35 of the city's forty departments, as well as the labor unions.
- The advocates will not host a regional budget day in 2019; instead, they may host a regional town hall meeting. The annual budget day is scheduled for Saturday, June 29; the NWNC should have their two budget representatives selected by then in order for them to attend this meeting.
- In addition, Glenn mentioned that a survey of city services would be emailed to neighborhood councils very soon.

17. Reports by committee chairs

- There were no reports under this agenda item.

18. Comments by board members on non-related issues to this meeting

- The Wednesday, November 14, Aliso Canyon meeting has been postponed as the Chatsworth headquarters is being used as an evacuation center.

19. Adjournment

- Pam Bolin adjourned the meeting at 8.51PM.