

**APPROVED**  
**Northridge West Neighborhood Council (NWNC)**  
**General Public Board Meeting**  
**Tuesday, 8 August 2017**  
**Calahan Elementary School Auditorium**  
**18722 Knapp Street, Northridge 91324**

1. Call to Order, Roll Call, and Pledge of Allegiance

- President Peter Lasky called the meeting to order at 6.28PM and welcomed over thirteen stake-holders, along with eight board members.

Here (8)	Cynthia Conteas-Wood, Bill Fox, Jenni Heckscher, Peter Lasky, Mikkie Loi, Jon Manuel, Colleen Pick, and Glen Wilson
Absent (3)	Lloyd Dent, Brent Robinson, and Freddie Rymond
Resigned (2)	Hrug DerManuelian and Tom Johnson

- Peter Lasky led us in the Pledge of Allegiance

2. Comments by Public Officials

- There were no public officials available to provide comments.

3. Guest Speaker, Ana Huizer from the office of Community Beautification (OCB)

- The OCB oversees graffiti removal throughout the city; specifically, Ana handles council districts one, two, and six.
- The OCB is working with the Board of Public Works to go high tech. Ana polled the audience as to how many downloaded the 311 app onto their smart telephones; the response was very affirmative. Jon Manuel mentioned that there was graffiti along Tampa Avenue, between Plummer and Lassen Streets; he reported it via 311 and it was removed within 24-hours. When leaving a message requesting graffiti, the more detail, the better (such as street intersections, etc.). The message drop-off at 311 is available 24/7, with a live operator at the office beginning at 7AM.
- Other city departments coordinate the removal of graffiti from parks, overpasses, and metro bus stations.
- They also collect litter and overgrown weeds; their office provides tools for street cleanup and graffiti eradication, including trash bags, brooms, paint, etc.
- Gardening tools for weed removal is also available via their local contractor, West Valley Alliance.
- They also work with the Sanitation Department to pick-up large bulky items. A stakeholder asked how to inform people to reach out for bulky item pick-up, rather than throw something, such as a mattress, onto of the sidewalk. Television and radio advertising is too expensive; perhaps stakeholders could educate their neighbors. Dietra Greenaway from CSUN suggested that the Bureau of Sanitation or OCB come out to CSUN's Matador Day, or a free ad within the CSUN newspaper, Sundial.
- For additional information or discussion, please reach out to Ana at 213-978-3022

4. Comments from stakeholders on non-agenda items

- Glenn Bailey from the Northridge East Neighborhood Council (NENC) reported that registration for the September 9<sup>th</sup> annual Congress of Neighborhood Councils is about to open. Regretfully, there is a scheduling conflict, as this is also the same day as CSUN's Matador Day of Service.
- John Salidas from Granada Hills Charter High School (GHCHS) reported that any additional Neighborhood Purpose Grant (NPG) funding to GHCHS is greatly appreciated. If NWNC needs the students to come to a meeting to discuss athletics or their outstanding victories at the National Academic Decathlon, NWNC merely has to ask. Cynthia Conteas-Wood asked if they had any service organizations on campus, John Salidas will respond back to Cynthia and Peter.

5. Presidential Comments:
  - Hrug DerManuelian and Tom Johnson recently resigned from the board; if anyone is interested in filling one of their positions, please reach out to Peter.
  - Tampa medians have come long way from where they were two years ago. The weeds have been cut down, and the medians are now covered with composting to prevent the weed's return.
  - The city council's Health Education, and Neighborhood Council Committee recently met to discuss possibly postponing the 2018 election until 2019. This is due to concerns regarding online voting, reducing the types of ballots, and lowering the voting age to 16. This postponement will affect the appointment of an NWNC Elections Committee.
  - The Valley Alliance of Neighborhood Councils will hold a Planning and Transportation forum on Thursday November 9th at CBS Studios. Glen Wilson is the NWNC coordinator for this, and suggested that the Land Use Committee may wish to be represented at this forum. Stakeholders and board members are welcome to attend but they must RSVP.
  - Peter has received calls and emails asking for his help in removing homeless individuals from Northridge. Peter lacks this authority. NWNC does not yet have a homeless liaison, a position open to stakeholders as well as board members. Someone mentioned that housing and services receives significantly less money than the police department.
6. Motion and discussion to approve an updated list of Committee Chairs, Co- Chairs and members
  - A list of committee chairs, co-chairs and members was distributed to the NWNC board. Each committee has a maximum of three board members. Jenni Heckscher asked to replace Hrug DerManuelian on the Education Committee, and Mikkie Loi would like to join this committee.
  - Peter Lasky made a motion to approve this agenda item, with Jenni Heckscher and Mikki Loi joining the Education Committee; Cynthia Conteas-Wood seconded the motion, and it passed unanimously.
7. Motion and discussion to approve updating the list of signatories for submitting a Community Impact Statement (CIS)
  - The current signatories are Tom Johnson and Glen Wilson. Peter Lasky volunteered to join Glen Wilson as a signatory.
  - Glenn Bailey added that it can be five signatories; these signatories must be board members, stakeholders are ineligible.
  - Gibson Nyambura from the Department of Neighborhood Empowerment (DONE) gave a more detailed explanation of the CIS process.
  - If additional board members are interested in being the NWNC CIS signatory, this may be agendized at another meeting.
  - Peter Lasky made a motion to add himself to the list of CIS signatories; Cynthia Conteas-Wood and Bill Fox seconded the motion, and it passed unanimously.
8. Discussion and motion granting the VP of Outreach access to post NWNC's social media accounts (Facebook, and Twitter) as well as the ability to coordinate social media strategy with Wendy Moore (specifically the creation of a NWNC Instagram account), removing the link between Facebook and Twitter posts, and posting regularly from NWNC's Next Door account
  - Glenn Bailey asked if the Next Door account was up and running; this account remains valid.
  - Bill Fox made a motion to approve this agenda item; Cynthia Conteas-Wood, Jenni Heckscher, and Mikkie Loi seconded the motion, and it passed unanimously.
9. Motion to appoint and confirm NWNC Liaisons, Public Works-Glen Wilson, and other liaisons positions, Purposeful Aging, Animal Services and Film. Liaisons do not have to be board members
  - In addition to serving as Public Works Liaison, Glen Wilson volunteered to be the film liaison; there were no other volunteers for the other liaison positions.

- Cynthia Contreas-Wood made a motion for Glen Wilson to continue as Public Works Liaison and serve as Film Liaison; Jenni Heckscher and Mikkie Loi seconded the motion, and it passed unanimously.
10. Motion and discussion to approve paying Golden State Storage for six months use covering the period from 9/2/17 through 3/1/2018. The payment would be \$602 instead of \$108.50 per month resulting in a net savings of \$49
    - Glen Wilson made a motion to approve this agenda item, with a friendly amendment to change the wording to “up to \$602”; Bill Fox seconded the motion, and it passed unanimously.
  11. Discussion and motion to approve up to \$500 for NWNC Business Cards and Badges and generic Business cards, funds to come from the Operations Budget #100
    - Jon Manuel explained that new board members who do not yet have regular business cards could use the generic business cards.
    - As a cost savings, Cynthia suggested doing away with personalized business cards; Peter felt that officers should have business cards, as it appears more professional.
    - In addition, a stakeholder suggested having “name tents” for the meetings; Mikkie Loi agreed to take that action item.
    - Jenni Heckscher made a motion to approve this agenda item; Bill Fox seconded the motion, and it passed unanimously.
  12. Motion and discussion to approve paying ICDSOFT.com for a one-year renewal of \$96 for hosting northridgewest.org which expires on August 22, 2017, funds to come from the Outreach Budget #200
    - Bill Fox made a motion to approve this agenda item; Jon Manuel seconded the motion, and it passed unanimously.
  13. Consent Agenda: The consent agenda is a means of expediting the meeting by voting for approval of more than 1 agenda item at one time. Any board member can request the removal of any item on the consent agenda list. There can be no discussion on or amending of any item. Removed items will be addressed after all other agenda items have been addressed. The consent agenda is for the following four items:
    13. Motion to approve the July, 2017 Treasurers Monthly Expense Report
    14. Motion to approve the Minutes for the June 13, 2017 General Board Meeting
    15. Motion to approve the Minutes for the July 11, 2017 General Board Meeting
    16. Motion to approve the Minutes for the July 11, 2017 Special Board Meeting
    - Peter Lasky made a motion to approve the Consent Calendar; Bill Fox seconded the motion, and it passed unanimously.
  17. Reports by Liaisons
    - There were no reports.
  18. Reports by Budget Advocates
    - Budget Advocate Dietra Greenaway reported that they recently held their first meeting at city hall. Among the discussed topics was interfacing with the various departments within city hall, what type of multi-media would they use, as well as a recap of the June 27<sup>th</sup> Budget Day.
    - In addition to being a budget advocate, Dietra is the Homeless Liaison for the Northridge East Neighborhood Council; she volunteers with the homeless coalition of the San Fernando, Antelope, and Santa Clarita Valleys. Earlier this week, the Antelope Valley homeless shelter closed due to lack of funding. She reminded everyone that people do not choose to be homeless; many are veterans and/or women with children. In addition, as baby-boomers age, we will be seeing a great many more homeless individuals.

- As NWNC does not have a homeless liaison, Glenn Bailey recommended sending an email blast to the NWNC online subscribers.

#### 19. Reports by Northridge Vision Committee Reps

- Glen Wilson reported that there is no news regarding a fourth Northridge Neighborhood Council.
- Stakeholder Esella lives nearby and attends the Reseda Boulevard Summer Services Parties every Saturday evening (through August 26). These summer parties are a great deal of fun, with art vendors, local performers, children's activities, and many food trucks.

#### 20. Reports by Committee Chairs

- Glen Wilson reported that the Beautification Committee might have a meeting very soon.
- Education Committee Chairwoman Cynthia reported that she met with Matthew Vallecilla of Councilman Englander's office regarding community needs and potential NPGs. She came away with a few ideas, including the San Fernando Valley Rescue Mission, as well as CSUN. Perhaps CSUN's Government Community Relations Officer would reach back to her. She reiterated that the Education Committee is open to everyone, not merely the three-committee members. Glen Bailey recommended that they invite LAUSD's Scott Schmerelson's school and community coordinator, Ankur Patel, to their meetings.
- Bill Fox reported that he and Mikkie Loi ordered, received, and distributing Neighborhood Watch signs. The LAPD feels that these signs are very effective in reducing crime. When criminals see these signs, they are more likely to go somewhere else.
- Treasurer Jenni Heckscher mentioned that via the new accounting system, all expenses are transparent. Anyone can go online and see where neighborhood councils spend their money, including credit card transactions. This evening, on their way to the meeting, Jenni and Jon were able to go online, learned which food establishment had accessed the credit card, and knew what would be served for dinner.
- Outreach Vice President Jon Manuel reported that multiple neighborhood watch signs were distributed at the National Night Out Event on Tuesday, August 1 at the Northridge Park. In addition, many names were added to the NWNC email list.
- Saturday, September 9 is the annual Matador/CSUN day of service, which conflicts with the Congress of Neighborhood Councils.
- Saturday, October 7, will be the annual Valley Disaster Preparedness Fair; this year it will be held at the northwest corner of the Northridge Fashion Center (near the theatres).
- NWNC's Facebook page has had over 1,000 views regarding the Tampa median project; this is twice what they received for any other topic. In addition, there are twice as many Twitter followers as Facebook connections.
- The Outreach Committee hopes to meet in September, and will then meet every other month.

#### 21. Comments by board members on non-agenda items.

- Mikkie Loi reminded everyone of the 10<sup>th</sup> Annual Valley Disaster Preparedness Fair, Saturday, October 7, beginning at 10AM at the Northridge Fashion Center (north of the theatres). Although this is free admission, you will save time if you register online at <http://www.valleydisasterfair.com>
- Glenn Bailey mentioned that the LA Neighborhood Council Coalition, which usually meets downtown, would like to meet near the Valley Disaster Preparedness Fair. A potential meeting site could be the theatre, but the coalition lacks a budget to rent a venue.

#### 22. Adjournment

- Peter Lasky made a motion to adjourn the meeting at 7.50PM; Cynthia Contreas-Wood, Bill Fox, and Jenni Heckscher seconded the motion, and it passed unanimously.