

## *“Unity in Our Community”*



### Northridge West Neighborhood Council

Executive Committee Meeting Agenda  
Thursday, June 20, 2019 at 12:00 p.m.

**Craft Room - Northridge Recreation Center**  
18300 Lemarsh St, Northridge CA 91324

#### **Executive Officers**

Peter Lasky, President

Alma Fernandez, VP of Administration

Rana Sharif, VP of Outreach & Communication

Kelly Sooter, Secretary

Glen Wilson, Treasurer

#### **Board Members**

Pamela Bolin, Gail Lapaz

Lloyd Dent, Bill Fox

Jennifer Krowne, Josue Toscano

Kathleen Edwards

Vacant: Community Interest Stakeholder

Note: NWNC maybe sound recording the NWNC meeting as back up information for NWNC minutes. The NWNC maybe serving refreshments.

**LEGALLY REQUIRED OFFICIAL POSTING: Please do not remove until AFTER above date and time.**

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS:** The public is requested to fill out a “Speaker Card” to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived or additionally restricted by the presiding officer of the Board.

**The NWNC Agenda is posted for public review at, 9401 Reseda Blvd, in the clear box, to the left of the gate adjacent to the parking lot & posted on NWNC website [www.northridgewest.org](http://www.northridgewest.org)**

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed, at our website by clicking on the following link: [www.northridgewest.org](http://www.northridgewest.org) or at the scheduled meeting. If you need a copy of any record related to an item on the agenda, please contact Peter Lasky (via) email [plasky@northridgewest.org](mailto:plasky@northridgewest.org)

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#### **MEETING MINUTES:**

1. Meeting Called to Order at 12:05
2. Welcome and Introductions
3. Roll Call: Peter Lasky, Alma Fernandez, Kelly Sooter, Rana Sharif, Glen Wilson, Bill Fox
4. Comments by Stakeholders on Non Agenda Items within the jurisdiction of the committee. Mikkie Loi commented that the Outreach & Communications meeting went well and she was excited about the committee.
5. Presidential Comments: none
6. ITEM 1 - Approval of May 28, 2019 Executive Committee Minutes. The minutes were approved unanimously. 3 Yay: Peter Lasky, Alma Fernandez and Kelly Sooter.
7. ITEM 2 – Discussion and recommendations of sound and speaker system for board general meetings. Kelly Sooter will email David Brown with follow up questions and a request for a revised bid including equipment, storage, and instructions for Board review at the July General Board Meeting.
8. ITEM 3 – Discussion and recommendations of potholes to be repaired by City. Kelly Sooter to provide final list of pothole repairs for review and approval at July General Board Meeting.
9. ITEM 4 – Discussion and recommendations by the committee regarding CD12 election and/or debate. Rana Sharif reviewed status of the CD12 election forum. Both candidates have accepted the invitation to speak on Saturday, July 20<sup>th</sup> at 1:00pm at Granada Hills Charter School in Highland Hall. Rana has spoken to a number of the Neighborhood Councils about partnering with us on the event. Confirmed partners are Granada Hills South, Northridge East and PRNC. Still to confirm include Granada Hills North and Northridge South. The format of the event is being built by Rana and the candidate

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campaign manager's. Potential moderators include NBC News and Spectrum 1. Granada Hills South has filled out an event form already. The Executive Committee and Joint Whole Board approved to include a motion to discuss and approve spending \$700 for the CD12 Election Forum at Granada Hills Charter school for promotional materials (banners, flyers, etc) and refreshments.

10. ITEM 5 – Suggestions for Guest Speakers for future General Board Meetings: Peter Lasky confirmed that Dario Alvarez will be the guest speaker for the July General Board Meeting. Other potential speakers for future General Board Meetings include Karen Swift, Community Relations Manager, LA Metro; Ron Galpherin, LA City Controller; Kathleen Burns, Devonshire Division Chief; a representative from the LA City Homeless department; LA City School Superintendent; the new CD12 elected council person. It was requested that Bill Fox reach out to Karen Swift from LA Metro to see if she can speak at our next General Board Meeting regarding the Nordhoff bus lines as well as all other Metro updates going on in our neighboring area.
11. ITEM 6 – Discussion and recommendations regarding NWNC advertisement and to replace "The Connection". Kelly Sooter presented a variety of print and alternative advertising vehicles to consider for NWNC needs. Kelly and Rana recommended that we reallocate the print funds from traditional print to alternative vehicles given the limited availability and targeted reach of the existing print papers (Valley View, Valley Voice and Daily News). Kelly Sooter will pursue the alternative ideas to determine cost and opportunity. The revised recommendation will be included in the Outreach & Communication Plan.
12. ITEM 7 – Discussion of Date, Location & Agenda of the Board Retreat. This has been temporarily tabled for Alma Fernandez, Rama Sharif and Kelly Sooter to discuss.
13. ITEM 8 - Discussion on Tchotchke Inventory has been tabled.

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14. ITEM 9 - Discussion and recommendations of vacant community stakeholder seat:

Abigail Bailes met with the Executive Committee and Joint Whole Board to discuss her interest in filling the vacant Community Stakeholder seat. It was unanimously approved to have Abigail Bailes added to the July General Board Meeting agenda for discussion and motion to approve her appointment to Community Stakeholder.

15. ITEM 10 – Discussion of and suggestions of Items for June General Board Meeting Agenda.

- a. Discussion and possible action regarding the impact to the community of Northridge West in reference to conversion of two traffic lanes on Nordhoff Street to be used solely for bus transportation. Conditional upon speaker availability, Karen Swift Community Relations Manager, LA Metro (20 minutes)
- b. Discussion and Motion to approve for NWNC's participation in CD12 forum in collaboration with other local neighborhood councils. (5 minutes)
- c. Discussion and Motion to approve for a funding line of up to \$700 for CD12 candidate forum to be held July 20, 2019 at 1:00 p.m. at Highland Hall, Granada Hills Charter High School. (5 minutes)
- d. Comments from stakeholders on non-agenda items. (2 minutes each per speaker with total of 10 minutes)
- e. Discussion and Motion to approve Board Retreat dates October 5 and 6 or October 10 and 20. (5 minutes)
- f. Discussion and Motion to approve Abigail Bailes to fill the vacant Community Interest Stakeholder (10 minutes)
- g. Discussion and Motion to create a task force to distribute a public service announcement regarding to local ordinance 5608
- h. Update on Sound System by Dave Brown, (sound event professional and North Hills West Secretary).
- i. Update on Don Larson program

16. Treasurer Report: no update

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#### 17. Comments by Board Members on non-agenda items

- a. Alma Fernandez to send email to Committee Chairs requesting they review their respective Community Impact Statements and identify potential items they would like to bring forward to a General Board Meeting.
- b. Gail Lapaz would like to do a walk-a-thon in the neighborhood to alert people about Ordinance #5608 that states people are responsible to clear all vegetation and debris in and around their house. It was agreed to add a motion and discussion to approve creating a flyer for handout, which includes the Ordinance and NWNC logo.
- c. Kelly Sooter updated the Committee and Whole Board on the business card status. It was agreed 4:3 (Yay: Alma Fernandez, Rana Sharif, Bill Fox; Nay: Peter Lasky, Glen Wilson, Gail Lapaz) to approve printing a 2-sided card. Kelly recommended using Vista Prints based on the lower bid. A mock up of the business card was shown with agreement to move forward with Version B (blue band at bottom).
- d. Alma Fernandez recommended moving Public Speakers to later in the General Board Meeting Agendas moving forward. Peter Lasky and Alma Fernandez will work together to determine the best spot.
- e. Rana Shaif voiced concern about the current webmaster and email issues. Peter Lasky will reach out to Wendy, the webmaster, to discuss and have her follow up with Rana for specifics.
- f. Kelly Sooter asked about providing food for future General Board Meetings. It was agreed that, as of now, Kelly would continue to order and pick up food.

#### 18. Adjournment at 2:05