Northridge West Neighborhood Council
Joint Outreach, Beautification & Elections Committees Meetings
Thursday March 17, 2016 Agenda
Outreach 5:30PM, Beautification 6:15 P.M.
Elections 7:00 P.M. meeting.
Northridge Chamber of Commerce
9401 Reseda Blvd. Northridge, CA 91324
Enter from rear of building

Note: NWNC may be sound recording the NWNC meeting as back up information for NWNC minutes.
This meeting is noticed as Joint Board Meeting out of an abundance of caution with the Brown Act.
The purpose of this meeting is for these committees to meet and make recommendation to the full Board.

LEGALLY REQUIRED OFFICIAL POSTING: Please do not remove until AFTER above date and time.

Tom Johnson
President – General Business 1 (2018)
John Mah
Secretary & Parliamentarian - Homeowner 2 (2018)
Brent Robinson Renter (2018)
VP of Outreach & Communications
Glen Wilson
Treasurer – Community & Faith Based (2018)
Vacant - At-Large 2 (2018)
Vacant At-Large 4 (2018)

Peter Lasky
VP Administration - At-Large 1 (2016)
Hayk Gasparyan At-Large 3 (2016)
Colleen Pick - Homeowner 1 (2016)
Freddie Rymond Senior 1 (2016)
Bill Fox Senior 2 (2016)
Steven Koch– Open At-Large (2016)
Pamela Gentry General Business 2 (2018)

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: The public is requested to fill out a
“Speaker Card” to address the Board on any item of the agenda prior to the Board taking action on
an item. Comments from the public on Agenda items will be heard only when the respective item is
being considered. Comments from the public on other matters not appearing on the Agenda that is
within the Board’s subject matter jurisdiction will be heard during the Public Comment period. Public
comment is limited to 2 minutes per speaker, unless waived or additionally restricted by the
presiding officer of the Board.
The NWNC Agenda is posted for public review at the following Northridge locations below
and posted on NWNC website www.NorthridgeWest.org

Northridge Chamber of Commerce (NCC) 9401 Reseda Blvd.,
Northridge, CA 91324 with Agenda Posted on west side of gate
next to the rear parking lot.

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request at least 3 business days prior to the meeting you wish to attend by contacting Neighborhood Council
Support Help Line (213) 978-1551 or email NCSupport@lacity.org

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of
the board in advance of a meeting may be viewed at: 9401 Reseda Blvd. Ste. 100, Northridge, CA 91324 by
appointment only, at our website by clicking on the following link: www.northridgewest.org or at the scheduled
meeting. If you need a copy of any record related to an item on the agenda, please contact Peter Lasky (via) email
plasky@northridgewest.org
NWNC March 17, 2016 Joint Agenda for Outreach, Beautification & Elections Committees.

A. Outreach Committee meeting 5:30 P.M. – Interim Committee Chair: Brent Robinson

1. Call to order and roll
2. Public Comments and updates on non-agenda Outreach Committee items.
3. Motion to approve minutes from Feb. 23, 2016 meeting.
4. Discussion and suggestion of possible NWNC Board Agenda items for NWNC April 12, 2016 General Meeting agenda.
   a. Consideration of NPG request by Topeka Elementary School for a canopy.
   b. Discussion of advertising NWNC with Banners on Light Poles.
   c. Suggestions for Guest Speakers for April and May
   d. Update on Spinning Wheel and other Outreach Promotional Items.
   e. Consideration of a request for an NPG by the Public Art Imitative.
6. Discussion and possible funding up to $200 for NWNC events where NWNC may have a booth, to provide refreshments and other items needed for such events, like Citrus Sunday, etc.
   7. Discussion and possible NWNC Board Agenda items for NWNC April 12, 2016 General Meeting.
8. Adjournment

B. Beautification Committee meeting - Committee Chair: Glen Wilson

1. Call to order and roll.
2. Public Comments and updates on non-agenda Beautification Committee items.
3. Motion to approve minutes from Feb. 23, 2016 meeting.
4. Discussion and possible NWNC Board Agenda items for NWNC March 8, 2016 General Meeting agenda.
   a. Discuss the status, cost and completion dates of pending beautification projects.
   b. Suggestions regarding future Beautification Ideas and events.
   c. Status updates on maintenance agreements for Tampa & Wilbur Street parkways.
   d. Update on approve a motion of $3,650 for removal of three (3) dead trees in Tampa Avenue median between Atlanta and Germain Streets and one (1) dead tree along west side of Wilbur Street between Devonshire and Mayall Streets by American Heritage Landscape.
   e. Discussion on securing bids for repair concrete curb of Reseda Blvd.
   f. Update on approved up to $500 funding line for forty-eight inch collapsible Slow Down Sign for use in Operation Clean Sweep events to protect Volunteers.
   g. Discussion to recommend to the NWNC Board an NPG request of $3000 for the Museum of the San Fernando Valley to develop drawings and materials for use in presentations to the Department of Cultural Affairs, other NC’s, stakeholders organizations, etc.
   h. Discussion to recommend to the NWNC Board a funding line of up to $3000 for retaining the services of Civil Engineer Jeff Roberts to prepare the design drawings and specifications for securing a permit for the installation of a Sculpture Garden on the Tampa Medians. Three quotes were obtained Jeff Roberts.
   i) Discussion of using funding $3,000 from cancelled 3rd NWNC Post Card mailer with funds to be transfer to NPG for S. F. Museum on Tampa Media project OR Beautification for paperwork with Civil Engineer Jeff Roberts on Tampa Media project funding Categories for NWNC April 12, 2016 General Meeting agenda.
j. Discussion to recommend a funding line of up to $600 for a future Saturday Operation Clean Sweep event to be held in March or April with Northridge Christian Church.

5. Discussion and possible NWNC Board Agenda items for NWNC April 12, 2016 General Meeting.

6. Adjournment

C. Elections Committee meeting – Acting Committee Chair: Glen Wilson

1. Call to order and roll.

2. Public Comments—Non-Agenda Items

3. Motion to approve minutes from Feb. 23, 2016 meeting.

4. Election and Outreach Plan including Goals and Timeline.

   a. Discussion about the Region #2 Elections Candidate Workshop on March 5, 2016.

5. Discussion and possible NWNC Board Agenda items for NWNC April 12, 2016 General Meeting.

6. Discussion when to hold the last Election Committee to analyze the 2016 Election, considering but not limited to such aspects as: voter turnout, costs per vote, number of candidates, effectiveness of advertising.

7. Adjournment.