Neighborhood Council Elections
Outreach Ideas for NC Funding Packet

This list is not exhaustive.
The list of ideas is intended to guide Neighborhood Councils in selecting the outreach activities and methods they can fund as part of their general and operational fiscal year budget.

Awareness Materials

- Printing and design: Flyers, postcards, doorhangers, and posters announcing election dates
- Outdoor banners and yard signs promoting awareness of the election
- Brochures with mission statement, pictures, accomplishments, invitation to join, and contact information

Promotion and Messaging

- Social media boosted posts
- Email newsletter vendor
- Ads in local newspapers and publications
- Direct mailer services (design, printing, postage)
- Canvassing vendor, i.e., Walking Man, who distributes messaging door-to-door
- StreetsLA bus shelter and bench ad design, printing, and installation
- Pole banner signs vendor who will design, manufacture, and install
- Banners to display in public areas

Community & Election Events

- Candidate forums
- Event tabling fees and/or materials
    - Display materials promotion election
    - Swag items promoting the election
- Election information tabling events
- Business outreach and involvement
- $150 towards NC Election polling place location

Accessibility

Translation of promotional materials into commonly spoken languages