BENEFITS OF A TOWN HALL on HOMELESSNESS

Councilman Lee:

1. Always good to meet with stakeholders, this could be an opportunity to speak to 100-200 stakeholders, in a venue that should be favorable to him.
2. Always good to support a local Neighborhood Council. These are very engaged stakeholders that can speak to friends in a positive way about him.
3. From the professionals I've spoken to, CD12 is the Council District which has been most effective in dealing with the homeless. He has the support of Devonshire Division, and both Supervisors Horvath's Homeless Coordinator, and former LAHSA representative Matthew Mitneck have praised the efforts of CD12 and its Homeless Coordinator, Jose Mendez.
4. The Councilmen has a compelling story to tell in how he has the lowest number of homeless in his district and the best record of getting them housed.
5. The ideas I'm advancing fit well with Councilman Lee's base, based upon Spencer Pratt beating the next closest candidate, Mayor Bass, by 10 to 17% in the Northwest Valley.
6. While the focus of this town hall would be on homelessness, it wouldn't limit Councilmen Lee to bringing up other areas of concern to his stakeholders.

Northridge West Neighborhood Council:

1. Successful Town Halls raise our profile.
2. It gives board members a chance to promote the NC and themselves if they go door to door promoting it or greet stakeholders entering the event.
3. An event such as this could help to fill the empty board seats or at least interest in the council.
4. It could help to draw stakeholders to our committees.

Stakeholders:

1. Informs them about a very topical issue, on which a considerable amount of their city, county, state and federal tax dollars have been spent.
2. Gives them an opportunity to get more involved in this issue by taking more prominent roles or learning how they can play a more active role in helping to reduce homelessness in our district.
3. Gives them an opportunity to ask questions or make suggestions to our city leaders and the agencies involved.
4. May have an impact on helping to influence the decision making of elected officials.