



**Northridge West Neighborhood Council
Beautification Committee Meeting via Zoom
Wednesday, July 28, 2021 @ 7:00 PM**

Beautification Committee Members

Jorge Jimenez, Chairman

Kathleen Edwards

Janis Kraft

Zoom ID: 889 0064 5622

Zoom Web Link: <https://us02web.zoom.us/j/88900645622>

By Telephone: +16699006833 and enter 889 0064 5622 followed by the '#' symbol

VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION

In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Northridge West Neighborhood Council meeting will be conducted entirely telephonically. Every person wishing to address the Neighborhood Council must dial +16699006833, and enter 889 0064 5622 and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting

GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: NCsupport@lacity.org or phone: (213) 978-1551.

PUBLIC ACCESS OF RECORDS - In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed **9401 Reseda Blvd, in the clear box, to the left of the gate adjacent to the parking lot** and at our website: northridgewest.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Rana Sharif at (818) 280-9587 or email: rsharif@northridgewest.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS - The public is requested to dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to **TWO (2)** minutes per speaker, unless adjusted by the presiding officer of the Board.

SERVICIOS DE TRADUCCIÓN - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte el Departamento de Empoderamiento Vecinal, al (213) 978-1551 o por correo electrónico ncsupport@lacity.org.

Notice to Paid Representatives - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

PUBLIC POSTING OF AGENDAS - Neighborhood Council agendas are posted for public review as follows:



9401 Reseda Blvd, in the clear box, to the left of the gate adjacent to the parking lot; northridgewest.org; You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

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AGENDA

Note: The agenda along with supporting materials on our website: <http://www.northridgewest.org>

- 1.) Meeting call to order.
- 2.) Comments by Stakeholders on non-agenda items.
- 3.) Discuss and create a 3-month beautification committee goals plan.
- 4.) Discuss Adopt 1 Street program to create outreach campaign ideas, raise stakeholder program awareness, and maximize program participation.
- 5.) Clean Streets Fund: Identify availability of funds, understand how the funds can be used in relation to Adopt 1 Street program, and create a use of funds recommendation for the NWNC board. Possible Motion
- 6.) Community Tree Trimming: Three streets were presented as suggestions for high-need tree trimming services. Yolanda Ave (North and South of Lassen), Melvin Ave, and Geyser Ave. Create a plan of action for determining which of the three will be selected as the highest priority for working with Urban Forestry and/or Your Way Tree Trimming, and present a plan to board. Possible Motion.
- 7.) Discuss the request from Stakeholder Jason Hector to join NWNC Beautification Committee. (Jason is currently serving as a board member for Porter Ranch Neighborhood Council)
- 8.) Adjournment.