

Project Objective

- Build NWNC awareness and a relationship with families in our community by reaching out to elementary schools. The Education Committee has identified a need to advocate for local parents who have questions and resource needs for LAUSD where it has been challenging to get their voice heard. The NWNC Education Committee can work directly with LAUSD to funnel questions, act as a local resource for parents, and champion NWNC in the community.

Project Scope:

- Provide NWNC branded hand sanitizer to Beckford Elementary School children (approx. 600) and Topeka Drive Elementary School children (approx. 590). Target elementary schools as there is a higher likelihood of the information being given directly to parents.
- Include a message to parents about NWNC along with a description of the questionnaire purpose and link to fill it out. (2 sided postcard)
- Test with Beckford and Topeka, and pending results, roll out to other schools
- Create a questionnaire for parents to fill out identifying needs that the Education Committee can work directly with LAUSD, other local resources, and parents to help advocate on their behalf.

[--editable mock up form link](#)

Project Budget and Timing: \$3,709 + postcard printing (encumbered funds - no additional cost)

- Hand Sanitizer = \$1.31 Armour II Hand Sanitizer 1 oz. x 2500 students (\$3,709). NWNC currently has 240 bottles on hand. See separate document *Deluxe Quote Request*
- Postcard (included in encumbered funds. About \$750. Total number of students about 2.4k, Topeka 590+Beckford 597+Nobel 2419 total+Calahan 563)
- Timing: Hand Sanitizer 7-10 days from order placement to delivery. Postcard estimated timing is 1 week.

Project Outreach (Postcard):

[-mockup postcard](#)

-We Hear You! Fill out this short survey to share your questions, concerns, or suggestions for LAUSD.

[-mock up form](#)

-QR code of the survey



Project Timing:

- mid August 2020 for school distribution
- updates (Both Beckford and Topeka confirmed)

Key Contacts:

- Abby: Beckford contact
- Jennifer: Nobel contact
- Ding: Topeka contact