



# TRANSFORMING LIVES

through

# RIDING



## THE BENEFITS OF BIKING

Lifelong Activity & Sport

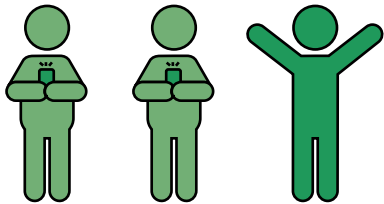
Transportation & Mobility

Fun & Adventurous

Freedom & Independence

Confidence & Coordination

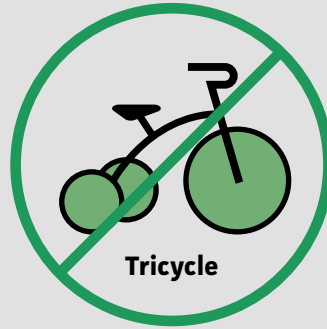
Health & Happiness



Only 1 in 3 children are physically active every day  
**CHILDREN SPEND**

**7+ HOURS A DAY**

**IN FRONT OF A SCREEN**



Tricycle



Training Wheels

**OUTDATED & UNSUCCESSFUL TOOLS**

**BIKING IS A REAL-LIFE VIDEO GAME, THAT HAPPENS TO BE HEALTHY, FUN, SOCIAL, AND LOW IMPACT!**

## THE RIGHT TOOL

The Strider Education Foundation provides the **BEST** tool and **PROVEN** process to teach **EVERY** kid to ride!

The revolutionary  
**Strider® 14x**  
goes from  
**BALANCE BIKE**  
to  
**PEDAL BIKE**  
in minutes.



The Strider® 14x  
Learn-To-Ride Bike  
and proven,  
successful  
curriculum  
were specifically  
designed to make  
learning balance  
and riding easier.



## HOW WE CAN HELP MAKE A DIFFERENCE

Because, every child deserves the opportunity to learn to ride a bike.



**\$ From generous donors**



**Bikes are given to schools**



**Schools teach kids to ride**



**Kids ride**



**World is a better place**