

Outreach & Communications Board Member & Committee Features – August 2020

1. Create a monthly Committee Chair Profile / Featurette for website
 - a. Rotate monthly – could go out in 2nd eblast (3rd week of the month)
 - b. Recommended Calendar and potential topics
 - August – Homelessness (Gail & Masks)
 - Sept – Education (Ding & School program)
 - Oct – Beautification (Utility Box Art Program)
 - Nov – Public Safety (Disaster Preparedness Fair)
 - Dec – Government Affairs (potential focus on any CIS)
 - Jan – Outreach & Communications (Recap of year / looking forward)
 - Feb - Elections (New Board Members)
 - Mar – PLUZ
 - April – Bylaws
 - May – Budget & Finance
 - June – Executive (New Board Members / Executive Board)

2. Board Member Head Shots
 - a. It is important to personalize the Board to reinforce that they are members of the community. The head shots will be used on the website (board member page) as well as included in the eblast as a personal touch. See ex below

ASNC Governing Board 2020-2021

