REGULAR MEETING OF THE NORTHRIDGE WEST NEIGHBORHOOD COUNCIL

Tuesday, November 10, 2009, 7:00 p.m.
Beckford Avenue Elementary School

D R A F T

1a. Call to order: 7:03 pm

2. ROLL CALL

Board members present	**Board members not present**
Dennis DeYoung	Daniyel Gordon
Glen Wilson	JoAnn Phillips
Neil Perl	Jerry Bloom
Pam Kramer	
Beverley Adler	
Meg Augello	
Ken Futernick	
Tom Johnson	
Craig Michayluk	

3. Acceptance of October 13, 2009 general meeting minutes

Perl motioned that the minutes be approved. Dwyer seconded the motion. Vote was unanimous to accept the October 13, 2009 minutes as presented.

4. Kathy Bennett, Senior Lead Officer

- Biggest crime issue in our area: burglary of motor vehicles. Particularly in the area around Lassen Ave. and Topanga Canyon Blvd.
- Provided a handout on terrorism with the tip line phone number.
- Next Neighborhood Watch meeting: the last Tuesday in January.
- Brief discussion re: the new Chief of Police.

5. Thomas Soong / Department of Neighborhood Empowerment

- Brief discussion re: Roundtable training of N.C. board members on December 5, 8am-12pm.
- Discussion held re: 2010 elections and outreach.
- Two open-dialogue learning sessions to be held at Lawrence Middle School, Chatsworth, on November 19, 2009 and January 14, 2010 for prospective board members to learn what a N.C. position would entail.

6. John Bwarie, CD12 Councilman Greig Smith's representative

- Motion by Councilman to create a Department of Economic Impact which would analyze the economic impact of adopting various policies or services (or NOT adopting, as the case may be) for the city.

- Motion by Councilman to approve an Inspector General at the DWP with access to records, rates and personnel. This person is much more than a RPA which has been in discussion. Able to analyze figures before they're released.
- Discussion held re: a centennial celebration for Northridge's 100th anniversary. Discussion of the project, events and planning to be help at Northridge Middle School November 19, 6:00-7:00pm.
- Oakey House discussed.
- Discussion held re: PALS Youth Center, Parthenia and Wilbur. $32,000 of this center was funded apx. 3 yrs. ago by the NWNC.

7. Guest Speakers

Bill Larsen, City Attorney's Office, City Abatement Program.

- Discussed the recent felony arrests and shutting down of 3 or 4 medical marijuana dispensaries in the area due to selling to people without prescriptions, selling to underaged buyers, selling tainted marijuana, etc. Local level ordinance pending.
- Discussed residential boarding houses and sober-living homes in the area. Discussed proposed amendments to the municipal code because they can't find sections to fine them on.

8. Treasurer's Report – Neil Perl

- Recent cash outlays discussed.
- Rollover funding returned to us, so our balance is back up to $125,000.
- $25,000 for beautification around Reseda/CSUN is in the funding stage.
- New web site launch: December 1.
- Futernick moved to approve the treasurer's report as presented. Adler seconded the motion. Unanimous. Motion passes.

9. Committee Reports

a. Beautification –Adler: The West Valley Alliance is cleaning up trash on the west side of Reseda as NENC hasn't paid their portion yet. That's being taken care of.

b. Budget / Finance – Perl: No report.

c. Bylaws – No report.

d. Education – No report.

e. Elections – Perl: candidate filing meeting December 7 and 10 at Winnetka Recreation Center.

f. Government Affairs - No report.

g. Grievance – No report.

h. Planning/Land Use/Zoning – Johnson: 327 sq. ft. addition taking place at Jack In The Box at Plummer and Reseda.

i. Community Outreach – Augello: Halloween Hand-over event discussed. Nov. 1, Beckford E.S. Gently used costumes turned in to us over to M.E.N.D. for next year. Received news coverage.

j. ad hoc CSUN /NWNC Outreach Committee – see #8.

k. ad hoc Neighborhood Enhancement Committee – Perl: NPG pending.

10. Public Comments

Paul Kirk, Stakeholder: Informational report about progress on gathering signatures of community members opposed to removal of the marked crosswalks on Wilbur at Prairie and Wilbur and Superior with 305 signatures collected to date from the community of those who live around the crosswalk at Wilbur and Prairie.

11. **Discussion and possible action items.**

a. Swearing in of Board of Directors.

i. Swearing in of Jo Ann Phillips and Daniyel Gordon –Not present.

ii. Ethics Training Requirements

1) Completion by Craig, Jerry and Rosanne

2) NWNC is now 100% in compliance

b. Motion by Neil Perl to approve expenditure of an amount not to exceed $3,000 of the $5,000 on mailing a postcard to each stakeholder to encourage them to become a candidate for seats on the Neighborhood Councils in Region A and an amount no to exceed $450 for a half page or larger add in the North Valley Community News encouraging stakeholders to be come candidates.

Whereas, the outreach for the upcoming elections is the responsibility of the individual Neighborhood Councils (NCs)

And whereas, the cost per postcard of producing and mailing postcards decreases as the number of postcards sent increases,

And whereas, the cost for mailing these postcards has been quoted at $0.21/card for a mailing of ~145,000 cards (for 11 NCs)

And whereas, the cost of a color half page add has been quoted as $450, and a full page add has been quoted at $900

And whereas, the Northridge East NC has said it would join the Northridge West NC in putting an ad in the paper and hopefully other NCs will join in.

Be it hereby resolved that the Northridge West NC approves an amount not to exceed $450.00 as our share of an ad in the North Valley Community News and an amount not to exceed $3,000.00 as our prorate share of the cost of mailing postcards to the

stakeholders in our area. These funds are a portion of the funds allocated for election outreach at the October 13, 2009 meeting.

Michayluk seconded the motion. Unanimous. Motion passes.

c. Motion by Neil Perl to endorse LA City Clerks Election Procedures for the Northridge West Neighborhood Council.

Whereas, the Los Angeles City Clerk developed the Election Procedures for the upcoming Northridge West Neighborhood Council elections

And whereas, the LA City Clerk has made the required changes to their Draft presented at the last meeting

Therefore be it hereby resolved that the Northridge West Neighborhood Council endorses the revised Election Procedures as presented and certifies that

The boundaries included in the Election Procedures are correct

The seat descriptions are correct in the Election Procedures

The deadlines provided are correct on the Election Procedures

Futernick seconded the motion. Unanimous. Motion passes.

d. Motion by Beverley Adler to approve the purchase of 250 Hand Sanitizers with the NWNC logo and other outreach handouts.

Whereas, the Northridge West Neighborhood Council approved the expenditure of $2,000 for the purchase of outreach items throughout the current Fiscal Year at its May 12, 2009 meeting (Budget Item 203b)

And whereas, the federal government has declared a medical emergency due to the H1N1 Influenza virus

And whereas, the use of hand sanitizers is a simple method to contain the spread of the virus

Therefore be it hereby resolved that the Northridge West Neighborhood Council authorize (1) the purchase of 250 Pocket Hand Sanitizer Spray Containers, for an amount not to exceed $800.00 ($2.44 each plus shipping, printing and sales tax).

Futernick seconded the motion. Discussion held regarding the cost per unit. Ayes: 4; Nays: 5; Abstentions: 1. Motion fails.

e. Motion by Neil Perl to support the Valley Alliance of Neighborhood Council Holiday Mixer to be held on Thursday December 10, 2009. The location will probably be the CBS Studio in Studio City, 6:00pm.

Whereas, the Northridge West Neighborhood Council has supported the Valley Alliance of Neighborhood Council Holiday Mixer in the past

And whereas, this is a great way to meet other NC Board members and elected officials representing the San Fernando Valley

Therefore be it hereby resolved that the Northridge West Neighborhood Council approves the allocation of an amount not to exceed $250.00 in support of the Valley Alliance of Neighborhood Council Holiday Mixer

Futernick seconded the motion. Discussion held regarding the cost per person, fairness of N.C. contributions. Ayes: 9; Abstentions: 1. Motion passes.

Item g below was considered at this point.

f. Motion by Neil Perl to purchase professionally printed Business cards.

Whereas, the Northridge West Neighborhood Council has had Neil Perl print business cards for the board

And whereas, the cost of 250 professionally printed cards is ~$15.00 per person while the cost for just the card stock to print the cards our self is in excess of $18.00

And whereas, the Northridge West Neighborhood Council is changing its address requiring new cards for all members

Therefore be it hereby resolved that the Northridge West Neighborhood Council should purchase professionally printed cards for the board at a cost not to exceed $250.00 with most members of the board getting 100 cards will the more active members will get 250.

Augello seconded the motion. Unanimous. Motion passes.

g. Motion by Dennis DeYoung to change the official mailing address of the Northridge West Neighborhood Council

Whereas the Northridge West Neighborhood Council has entered into an agreement for storage and office space

Therefore be it hereby resolved that the official address of the Northridge West Neighborhood Council be changed to 9401 Reseda Boulevard, Suite 200, Northridge, California 91324

Michayluk seconded the motion. Unanimous. Motion passes.

h. Report on the November 1, 2009 Halloween Costume Recycling Event – Meg Augello.

12. <u>Report on Meetings</u>

a. Congress of Neighborhoods and Mayor's Budget Day

b. NE/W Vision Committee – Dennis DeYoung: 33 planters from Superior to Roscoe to be planted as part of this project.

c. LA Department of Transportation MOU – Steve Harris: meeting was rescheduled to November 12.

d. LA DWP MOU – Glen Wilson: separate hand-out made available with summary report.

e. Valley Alliance of Neighborhood Councils (VANC) – Neil Perl: next meeting November 12.

Meets the second Thursday of each month at 6:30 at the Sherman Oaks Hospital.

f. Valley Vote – Glen Wilson: separate hand-out made available with summary report. Meets the third Monday of each month at 6:45 at Galpin Ford.

13. Board Member Comments - Comments from the Board on subject matters within the Board's jurisdiction.

a. Comment Deadline for the City's Bicycle was November 6, 2009.

b. The next North Valley Disaster Preparedness Faire will take place at the Granada Hills Street Faire on October 2, 2010. The NVDP team will begin holding meetings to plan the event for next year. Volunteers for the committee will be needed. Neil Perl is the "treasurer" for the group and coordinates the funding and expenditures by the participating NCs.

c. Volunteer program for the upcoming NC Elections.

14. Adjournment.

DeYoung motioned to adjourn. Michayluk seconded. Meeting adjourned at 8:58pm.

Pam Kramer, Secretary
Northridge West Neighborhood Council

Dennis DeYoung, President
Northridge West Neighborhood Council