

**APPROVED**  
**Northridge West Neighborhood Council (NWNC)**  
**General Public Board Meeting**  
**Tuesday, 11 July 2017**  
**Calahan Elementary School Auditorium**  
**18722 Knapp Street, Northridge 91324**

1. Call to Order, Roll Call, and Pledge of Allegiance
  - President Peter Lasky called the meeting to order at 6.32PM and welcomed over sixteen stakeholders, along with eight board members.

Here (8)	Lloyd Dent, Bill Fox, Peter Lasky, Mikkie Loi, Jon Manuel, Colleen Pick, Brent Robinson, and Glen Wilson
Absent (4)	Cynthia Conteas-Wood, Hrug DerManuelian, Tom Johnson, and Freddie Rymond

- Peter Lasky led us in the Pledge of Allegiance
2. Comments by Public Officials
    - Jessie Strobel, Field Deputy for Councilman Mitchell Englander, reported:
      - Nicole Bernson is Councilman Englander’s new chief of staff.
      - Councilman Englander was recently unanimously re-elected as President Pro Tempore of the city council; the council is now in recess, so things are relatively quiet around city hall.
      - The current Assembly Bill 1393 enhances vehicle impoundment for up to 30-days as a penalty for illegal street racing. However, local municipalities cannot supersede state law; this assembly bill will alleviate that restriction.
      - Reseda Boulevard Summer Services is up and running. Every other Saturday night, through August 26, there will be local talent and food trucks.
      - Tuesday, August 1 is the National Night Out; Councilman Englander and the LAPD will host this free event at the Northridge Park, 18300 LeMarsh Street. There will be popcorn, face painting, a bounce house, raffle, food trucks, as well as a police vehicle display. The Lego Batman movie begins at sundown.
      - Although a great inconvenience, there were no injuries from the power outage of Saturday night, July 8.
    - Gibson Nyambura from the Department of Neighborhood Empowerment (DONE) reported that DONE is starting to clarify neighborhood council borders. Now that the city clerk is handling financing and training, they want to make certain that all neighborhood council members [especially treasurers] receive adequate training.
  3. Guest Speaker, Francesca Vega, CSUN Community Relations Manager speaking about the new hotel, and other new and exciting developments involving CSUN and the Community
    - Francesca reported that 11,500 students recently graduated in May.
    - CSUN is one of the largest of the 23 California State Universities; with over 40,000 students, they juggle that classification with the Long Beach and Fullerton campuses
    - The 3<sup>rd</sup> annual of Matador’s Day of Service will be held September 9 or 16; additional information will be forwarded to the community.
    - CSUN has seven priorities:
      - a. Student success
      - b. Focus on employees for success

- c. Visibility and reputation of the university
  - d. Plan for a future less dependent on state funding
  - e. Increase research activity and sponsored programs
  - f. Sustainability
  - g. Using athletics as a tool for engagement
  - Among the upcoming activities, there will be
    - a. An Education Fair (along with CSU Long Beach)
    - b. Engagement in dealing with the college-bound culture.
    - c. Workshops focusing on individuals with special needs
    - d. Scholarship symposium
    - e. Outreach activities regarding veteran’s affairs, etc.
  - CSUN’s new sustainability center is under construction, and will be ready in early 2018. Students can now take a minor in “sustainability” and study green technology, energy efforts, etc.
  - Wednesday, May 10, there was a meeting on-campus to discuss the new Hyatt Place Hotel. This will be built on the south end of campus, replacing the Orange Grove Bistro (the orange groves will be preserved). This project is currently in a holding pattern, and the developer is working out the details. Traffic reports and preliminary drawings of the hotel are not yet available. This hotel will be very desirable, as there is insufficient lodging nearby. Years ago, Francesca hosted a meeting of the CSUs; they had to shuttle attendees from Warner Center.
  - CSUN is working to building a more transit-friendly campus via a rapid transit study. It is a matter of getting faculty, staff, and students away from their cars. As the current site is not accessible to buses, CSUN is in favor of moving the Metro link station closer to Reseda Boulevard (from its current location near Wilbur Avenue).
4. Comments from stakeholders on non-agenda items
- Steffi Siebert with the Los Angeles Public Library Adult Literacy Program seeks volunteers for their literacy program; for additional information, reach call Steffi at 213-228-7037, x39 or email her at panoramaliteracy@lapl.org.
  - David from 811 urges everyone to call the free 811 line so they can come out and mark where gas lines exist. A few months ago, there was an explosion at a house in Woodland Hills that could have been prevented if the contractor called 811.
5. Discussion and motion to approve the recommendation of the Executive Committee to have Jenni Heckscher appointed to fill the vacant Open At Large Seat
- Jenni Heckscher has attended NWNC meetings since January of this year, and is a financial professional with several television programs.
  - Peter Lasky made a motion to approve this agenda item; Bill Fox seconded the motion, and it passed.
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| Aye (7)     | Dent, Fox, Lasky, Loi, Pick, Robinson, and Wilson |
| Recused (1) | Manuel  |
| Absent (4)  | Conteas-Wood, DerManuelian, Johnson, and Rymond   |
- Jessie Strobel administered the oath of office, and Jenni took her seat on the board.
6. Presidential Comments
- a. Next month Peter Lasky would like to redo the committees, if you are interested in being a Committee Chair or serving on a committee, please speak up.

- b. The bylaws were reviews by DONE and the Bureau of Neighborhood Commissioners (BONC); this will be voted on during the special meeting.
  - c. The Bureau of Street Services, Neighborhood Council Initiative is looking for locations for Small Asphalt Repair to make repairs to needed streets and sidewalks. Please send suggestions to Glen Wilson or Bill Fox. Glen and Bill are seeking fifteen small asphalt repair sites in the NWNC community.
7. Discussion and Motion for the board to vote on approving the resolution of the California Clean Money Campaign asking the Los Angeles City Council to hold a vote on Councilmember David Ryu’s Motion directing the Ethics Commission to prepare an ordinance on increasing the city’s public matching funds rate to 6:1 and to hold a vote on Councilmember Mike Bonin’s motion requesting the Commission to consider a ballot measure for the 2018 election cycle asking Los Angeles Voters to decide whether they want a full public financing system for all city elected officers
- Lloyd Dent suggested printing the following two motions onto NWNC letterhead, and separating the voting motion to two actions.
  - Lloyd Dent made a motion to approve the following request to the City Council:  
 WHEREAS, reducing the influence of large amounts of private money in elections limits the conditions for corruption or the appearance of corruption,  
 WHEREAS, a more robust public financing system in Los Angeles would ensure that more money in campaigns comes from donors within the communities that are represented by the politicians running in those districts,  
 WHEREAS, strengthening our public financing system would give candidates a greater incentive to spend more time talking with constituents raising dollars locally, and less time chasing outside special interests,  
 WHEREAS, a stronger public finance system would give voters a greater ownership over local elections and increase public participation,  
 BE IT RESOLVED, that the Northridge West Neighborhood Council Board of Directors asks the Los Angeles City Council to hold a vote on Councilmember David Ryu’s motion directing the Ethics Commission to prepare an ordinance on increasing the city’s public matching funds rate to 6:1, and to hold a vote on Councilmember Mike Bonin’s motion requesting the Commission consider a ballot measure for the 2018 election cycle asking Los Angeles voters to decide whether they want a full public financing for system all city elected offices.
  - Jon Manuel seconded the motion, and it passed.
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| Aye (6)     | Dent, Heckscher, Lasky, Manuel, Pick, and Wilson |
| No (1)      | Fox  |
| Recusal (1) | Robinson   |
| Abstain (1) | Loi  |
| Absent (4)  | Conteas-Wood, DerManuelian, Johnson, and Rymond  |
- Jill Stewart of the Coalition to preserve LA thanked NWNC for doing this.
8. Discussion and Motion to support sending a letter to Los Angeles City Council President Herb Wesson asking that the City Council schedule a vote on the two proposed reforms mentioned in agenda item #7
- A stakeholder stated, “go for it”.
  - Lloyd Dent made a motion to approve the following request to Council President Wesson and Councilman Englander:  
 Dear Council President Wesson/Councilmember Englander,

Northridge West Neighborhood Council respectfully asks that the City Council schedule a vote on two proposed reforms that would strengthen Los Angeles’s public campaign finance system. We believe such reforms would greatly enhance the voices of working people in Los Angeles.

We are asking for a council vote on the following resolutions:

- o Councilmember Ryu’s motion directing the Ethics Commission to prepare and present an ordinance and report on the feasibility of increasing the city’s campaign matching funds rate to 6:1
- o Councilmember Bonin’s motion requesting the Ethics Commission consider a ballot measure for the 2018 election cycle asking voters whether they want a full campaign public financing system in Los Angeles

We believe improving Los Angeles’s current matching funds system would allow candidates to campaign without spending the bulk of their time raising money from outside special interests, and would encourage candidates to spend more time talking with constituents, not just wealthy donors. A more robust public financing system would promote opportunities for a more diverse set of candidates to run for office, regardless of personal wealth or access to wealth. The reforms would also hold elected officials accountable to local voters, and give candidates with strong ties to the community a better shot at running a viable campaign.

Council President Wesson/Councilmember Englander, we believe these changes would give voters in Los Angeles greater ownership in local elections, and broaden political participation. We want and deserve an even more effective public finance system. Thank you.

Sincerely

Northridge West Neighborhood Council  
18543 Devonshire Street, Unit 437  
Northridge, CA 91324

- Peter Lasky seconded the motion, and it passed.

Aye (6)	Dent, Heckscher, Lasky, Manuel, Pick, and Wilson
Recusal (1)	Robinson
Abstain (2)	Fox and Loi
Absent (4)	Conteas-Wood, DerManuelian, Johnson, and Rymond

9. Discussion and Motion to approve having a table/booth at the National Night Out to be held at Northridge Park. The Outreach VP and the Outreach Committee will be tasked with organizing our efforts

- Brent Robinson stated that NWNC does this every year, and thinks this is a great and amazing activity.
- Bill Fox made a motion to approve this agenda item; Brent Robinson seconded the motion, and it passed unanimously.

10. Discussion and Motion to Purchase a Countdown Timer to help speakers stay on time during Public Comments (within their allotted two-minute speaker time) and to also help guest speakers stay within their fifteen-minutes speaking time. A funding line of up to \$125 for the purchase will come from the Operations Budget

- Lloyd Dent asked about the logistics of the device. It was revealed that this device would be more visible than merely using someone’s iPhone.
- Peter Lasky reported that this was very useful at a recent BONC meeting, giving more people the opportunity to speak, and encouraging people to stay on track.
- Brent Robinson felt that this is an unnecessary expense, as his iPhone will perform the same function. If necessary, perhaps the president could serve as the timekeeper.

- Colleen Pick suggested testing the iPhone concept for a few months; if that does not work, then NWNC can consider purchasing the countdown timer.
- Peter Lasky mentioned that iPhones have been used in previous meetings, and it was not successful. The big digital red signs on a countdown timer may be more visible and useful.
- Lloyd Dent suggested that NWNC designate someone on the board to serve as a timekeeper; this person could hold-up flash signs for “one-minute”, “30-seconds”, and/or “15-seconds”. Stakeholder Bryan agreed that NWNC should have a designated timekeeper.
- Jon Manuel made a motion to approve this agenda item; Glen Wilson seconded the motion, yet it did not pass.

Aye (4)	Lasky, Loi, Manuel, and Wilson
No (5)	Dent, Fox, Heckscher, Pick and Robinson
Absent (4)	Conteas-Wood, DerManuelian, Johnson, and Rymond

11. Treasurer’s report and motion to approve the Monthly Expense Report for June 2017

- Peter Lasky made a motion to approve this agenda item; Jon Manuel seconded the motion, and it passed.

Aye (7)	Dent, Fox, Lasky, Loi, Manuel, Pick, and Wilson
Abstain (2)	Heckscher and Robinson
Absent (4)	Conteas-Wood, DerManuelian, Johnson, and Rymond

Date	Vendor	Category	Item	Amount
June 2	Peter Lasky – Reimbursement	Outreach	Print Runner	\$ 189.06
June 2	American Heritage Landscaping	CIP	Tampa Medians	9,800.00
June 5	Hightech Signs	Outreach	Neighborhood Watch Signs/Installation	2,484.38
June 7	SOS Survival Products	Outreach	Disaster Survival Products	990.10
June 7	File of Life	Outreach	Refrigerator Magnets	990.00
June 9	National Neighborhood Watch	Outreach	Handbooks and Window Warning Decals	2,499.00
June 9	Valley Relics Museum	NPG	Senior Dance, June 2	500.00
June 12	Moore Business Results	Outreach	Website Maintenance	200.00
June 12	Apple One	Operations	Staffing	207.90
June 12	Baja Fresh	Outreach	Food for June 13 Meeting	149.31
June 12	Smart & Final	Operations	Bars & Water for Meetings & Clean-Up	21.43
June 12	Office Depot	Operations	Office Supplies	438.13
June 13	Southern California Preparedness	NPG	Valley Disaster Preparedness Fair	(850.00)
June 14	Southern California Preparedness	NPG	Valley Disaster Preparedness Fair	850.00
June 14	Friends of Northridge Library	NPG	Library Mobile Display	1,500.00
June 21	Decision Publications	Outreach	Advertising	315.00
June 22	LA Congress of NCs	Operations	September 2017 Event	1,000.00
June 22	Networking/Empower LA	Operations	Dinner Expenses	500.00
June 22	NC Budget Advocates	Operations	Budget Advocates Expenses	250.00
June 30	LAUSD	Operations	Rent	145.48
			TOTAL	<u>\$22,179.79</u>

12. Discussion and motion to approve the June Minutes 13 General Board Meeting Agenda Minutes.

- Lloyd Dent made a motion to table this agenda item; Peter Lasky seconded the motion, and the motion was unanimously approved.

13. Discussion and motion to approve the June Minutes 13 Special Agenda Board Meeting Agenda Minutes.

- Peter Lasky made a motion to approve this agenda item; Bill Fox and Colleen Pick seconded the motion, and it passed.

Aye (6)	Dent, Fox, Lasky, Manuel, Pick, and Wilson
Abstain (3)	Heckscher, Loi, and Robinson

Absent (4)	Conteas-Wood, DerManuelian, Johnson, and Rymond
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14. Discussion and Motion to renew the LADWP Memorandum of Understanding with the NWNC
- Glen Wilson made a motion to table this agenda item; Bill Fox seconded the motion, and the motion was approved.

Aye (8)	Dent, Fox, Lasky, Loi, Manuel, Pick, Robinson, and Wilson
Abstain (1)	Heckscher
Absent (4)	Conteas-Wood, DerManuelian, Johnson, and Rymond

15. Reports by Liaisons

- The Northridge Vision will meet on Wednesday, July 12; one of the items on the agenda will be a discussion of a possible 4<sup>th</sup> Northridge Neighborhood Council for the Business District. If approved, this may result in a slight change of boundaries, including moving the eastern boundary of the NWNC to Wilbur Avenue (rather than Reseda Boulevard).
- Glen Bailey from the Northridge East Neighborhood Council sent a notice to all NWNC members regarding budget advocates.
- Brian Allen from the Granada Hills North Neighborhood Council is a budget advocate. These advocates work closely with Mayor Garcetti’s budget team, and will hold their first meeting/retreat on Saturday, July 15.

16. Reports by Committee Chairs

- Bill Fox from the Safety Committee reported three issues:
  - Please attend the National Night Out on Tuesday, August 1. Mitch Englander is a big supporter of this annual event, and it will be a great time to meet the LAPD and your neighbors.
  - Thursday, July 20, beginning at 7PM, will be the Devonshire Basic Car 17A meeting at the Garden Christian Fellowship, 20745 Nordhoff Street. The topic will be “Marijuana Edibles, What We Need to Know to Protect our Children”.
  - NWNC’s money has recently spent on neighborhood watch signs (Bill showed a sample). Thanks to Mikkie Loi for putting these signs together, which are effective in reducing crime.
- Co-chairman of the Public Land Use and Zoning (PLUZ) Committee Jon Manuel reported that a potential Dave and Busters missed their opportunity to appear before the PLUZ.
- Brent Robinson mentioned that it was a pleasure serving as Vice President, Outreach, and urged everyone to attend the National Night Out on Tuesday, August 1.
- Glen Wilson, as chairman of the Beautification Committee, reminded people to speak-up regarding potholes. As outgoing treasurer, he will continue to assist the new treasurer.

17. Comments by board members on non-agenda items

- Lloyd Dent requested a ~~will~~ follow-up for a proposal for a timer; perhaps NWNC should name a timekeeper at future meetings. This will be discussed at the next Executive Committee meeting.
- Mikkie Loi asked if the NWNC would have a board retreat; Peter Lasky replied that this has not yet been determined.

18. Adjournment

- Peter Lasky made a motion to adjourn at 8.43PM; Lloyd Dent seconded the motion and it was unanimously approved.