



AGENDA

Northridge West Neighborhood Council

PUBLIC MEETING –Tuesday, February 9, 2010 at 6:30 PM
Beckford Avenue Elementary School – Auditorium
19130 Tulsa Street • Northridge, CA 91326

LEGALLY REQUIRED OFFICIAL POSTING: Please do not remove until AFTER above date and time.

<p>Dennis DeYoung <i>President</i> – General Business (2010)</p> <p>Glen Wilson <i>VP Administration</i> - Community/Faith Based (2010)</p> <p>Jerry Bloom <i>VP Communication & Outreach</i> – Senior (2012)</p> <p>Neil Perl <i>Treasurer</i> – Homeowner (2012)</p> <p>Pam Kramer <i>Secretary</i> – Education (2010)</p> <p>Beverley Adler Homeowner (2010)</p>	<p>Meg Augello At-Large (2012)</p> <p>Rosanne Dwyer Renter (2010)</p> <p>Ken Futernick Senior (2012)</p> <p>Daniyel Gordon Northridge Fashion Center (2010)</p> <p>Tom Johnson General Business (2010)</p> <p>Craig Michayluk At-Large (2010)</p> <p>JoAnn Phillips Open-At-Large (2012)</p>
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PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: The public is requested to fill out a “Speaker Card” to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived or additionally restricted by the presiding officer of the Board.

The Agenda is posted for public review at the following Northridge locations: Northridge Fashion Center (Information Desk); The Discovery Shop, 9719 Reseda Blvd.; Beckford Avenue Elementary School, 19130 Tulsa Ave.; Albertsons Market, 18555 Devonshire St.; Gelson’s Market, 19500 Plummer St.; and the North Valley Regional Chamber of Commerce, 9401 Reseda Blvd.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting Tom Soong, Project Coordinator (323) 359-2579.

BASIC NEIGHBORHOOD COUNCIL MEETING RULES

ALL MEETINGS ARE CONDUCTED IN ACCORDANCE WITH THE RALPH M. BROWN ACT. The basic council rules listed here are contained either in that act, the governing bylaws of this Council or in rules adopted by the Governing Board.

All Neighborhood Council meeting locations shall be compliant with the Americans with Disabilities Act.

DEFINITION OF STAKEHOLDER: [Bylaws Article 3 (G)] STAKEHOLDER shall mean all persons who live, work, or own property in the neighborhood and also those who declare a stake in the neighborhood and affirm the factual basis for it. The affirmation may require verification of said stake. Furthermore, each stakeholder class within the NWNC's boundaries has the ability to vote and run for office on the board. The geographic area of this council is from the 118 - Simi Valley Freeway south to Nordhoff and Reseda west to Corbin with the centerline of each street as the boundary. (Bylaws Article 5)

AGENDAS – Unless otherwise posted, the Northridge West Neighborhood Council meets the 2nd Tuesday of every month at 7:00 PM at the Beckford Avenue Elementary School Auditorium. The agendas for Neighborhood Council meetings contain a brief general description of those items to be considered at the meetings.

Items on the "Consent Agenda" may be voted on as a group unless a councilmember or stakeholder wishes to be heard on that item. In the event a councilmember or stakeholder wishes to be heard on an item, it will be called special and heard under the "Public Hearing" section of the agenda.

The presence of at least seven Council members shall constitute a quorum for the transaction of business. The Council may consider an item not on the agenda only if it is determined by a two-thirds vote of the existing council that the need for action arose after the posting of an Agenda.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at: 9401 Reseda Blvd. Ste. 100, Northridge, CA 91324, at our website by clicking on the following link: www.northridgewest.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Dennis DeYoung at (818) 280-0280 or via email at: dendey@gmail.com.

COUNCIL DISCUSSION AND TIME LIMITS – Council members requesting to address the Council will be recognized by the Council President in the order requested. A motion calling the "previous question" may be introduced by any member during a Council debate. If adopted, this motion will terminate debate and the Chair will instruct the Secretary to call the roll on the matter.

Other Board Rules will be put in place and this section will be updated as necessary.

Agenda Posting Locations:

Northridge Fashion Center (Information Desk)
The Discovery Shop 9719 Reseda Blvd.
Beckford Avenue Elementary School 19130 Tulsa St.
Albertsons Market 18555 Devonshire St.
Gelson's Market 19500 Plummer St.
North Valley Regional Chamber of Commerce 9401 Reseda Blvd.

The Council is always looking for volunteers to organize speakers, educate our stakeholders on new property developments, and discuss community issues. If you are interested in volunteering on a Committee, please contact: Neil K. Perl (818) 360-7163 **OR email us at:** nperl@socal.rr.com. Events and Calendar Postings should be sent to nperl@socal.rr.com. **For information about the Council, and Your Community see our website:** www.NorthridgeWest.org. If you want something put on the agenda, make sure the request is submitted in writing to the board prior to the first of the month.

Northridge West Neighborhood Council
Public Meeting Agenda
Tuesday, February 9, 2010 at 6:30 PM
Beckford Avenue Elementary School - Auditorium
19130 Tulsa Street • Northridge, CA 91326

1. Candidate Forum

At-Large

- Pamela R. Bolin

- Leonard "Len" E. Effron

Community & Faith Based

- Glen A. Wilson

General Business (2)

- Thomas Johnson

-

Homeowner

- Juativa Spurlock

- Gerry R. Malais (Write-in)

Education

-

Renter

-

Northridge Fashion Center

-

2. Call to order

3. Roll call

4. Acceptance of minutes

- a. Regular Meeting held on January 12, 2010.

5. Senior Lead Officer, LAPD Devonshire Division - Officer Kathy Bennett

6. Department of Neighborhood Empowerment (DONE) - Thomas Soong

7. CD12 Councilman Greig Smith's Representative - John Bwarie

8. Guest Speakers

9. Treasurer's Report - Neil Perl

- a. Treasurer's report
b. Report on funding situation for Neighborhood Councils for this Fiscal Year

10. Committee Reports

- a. Beautification Committee - Beverley Adler
b. Budget / Finance - Neil Perl
c. Bylaws
d. Education - Ken Futernick
e. Elections - Neil Perl

Northridge West Neighborhood Council Elections

LAFD Station #70: Apparatus Room

9861 Reseda Boulevard (At Lassen Street)

Northridge CA 91324

2:00 p.m. to 8:00 p.m.

- i. Because nobody ran for the Renters, Education, Northridge Fashion Center and one of the Business positions, Vacancies will exist on the board when the new board is seated (probably at the April 13, 2010 meeting). With the resignation of Neil Perl as of March 15, 2010 one of the Homeowner positions will also be vacant. **If you wish to fill any of these vacancies please send your official**

request to the NWNC Secretary at secretary@northridgewest.org with a copy to the President at president@northridgewest.org.

- f. Grievance
- g. Planning / Land Use / Zoning – Tom Johnson
- h. Community Outreach - Jerry Bloom
- i. *ad hoc* CSUN/NWNC Outreach Committee – Jerry Bloom
- j. *ad hoc* Neighborhood Enhancement Committee – JoAnn Phillips
 - i. 2009 - 2010 Community Beautification Grant was rejected

11. Public Comments-Comments from the public on non-agenda items within the Board's jurisdiction.

12. Discussion and possible action items.

- a. Motion by Neil K. Perl, Treasurer, to approve funding in an amount not to exceed \$250.00 for the design of a new logo in conjunction with Northridge East and the new (hopefully) Northridge South NCs. The idea is to design a single logo for the three NCs that can be separated into individual logos for each of them. For instance if the theme for the merged logo is to depict education, commerce, and recreation. One of those themes would be on each of the NC logos.

Whereas the community is celebrating its 100th Anniversary this year

And whereas the Northridge NCs are cooperating on many projects such as Reseda Boulevard Maintenance, NE/W Vision, Election Outreach, the Hawaiian Festival and the Senior Dinner dance

And whereas these collaborations can combine the funding from the three separate NCs

Therefore be it hereby resolved that the Northridge West Neighborhood Council approves the funding of an amount not to exceed \$250.00 for the design of a new logo in conjunction with the other Northridge Neighborhood Councils.

- b. Discussion of possible new location for posting NWNC agendas. New location at Northridge Fashion Center is not readily available to public.
- c. Discussion of the departure of Neil K. Perl – Due to my planned move to San Diego in the near future the board must consider replacing me as 1) Election Chair, 2) NE/W Vision Alternate, 3) VANC Representative, 4) Website administrator, 5) Bylaws Chair and as 6) Treasurer (including chair of the Budget/Finance Committee and the *ad hoc* NPG Evaluation Committees). The escrow on my house is scheduled to close on March 15. And I am no longer able to perform my duties other than treasurer. I will remain as treasurer until I am no longer a stakeholder, but my replacement needs to be trained and certified by DONE.

Motion by Neil Perl to appoint replacements for the offices he holds.

Whereas Neil Perl will no longer be a stakeholder as of March 15, 2010

And whereas the offices held by Neil Perl need to be filled

Therefore be it hereby resolved that the following board members are appointed

Election Chair: _____

NE/W Alternate: _____

Website Administrator: _____

Bylaws Chair: _____

North Valley Emergency Preparedness Team _____

VANC Representative: _____

Treasurer (including Committee Chairs): _____

- d. Since NWNC is planning to change its bylaws to conform to the latest Election

regulations, annex Northridge Park and California State University, Northridge, and make other modifications a representative of the board should be a member of a Bylaws Task Force with the goal of returning to the Commission with specific recommendations on strengthening and improving bylaws citywide. The purpose of the task force is to develop recommendations for the Board of Neighborhood Commissioners on policies related to NC by-laws. The kickoff meeting was held on January 23rd with the agenda and notes are available at <http://www.ncbylaws.blogspot.com/>. The next meeting will be held on Saturday February 6, 2010. For more information please contact Leyla.Campos@lacity.org or Grayce.Liu@lacity.org.

- e. Motion by Neil Perl, Election Chair, to approve funding for outreach for the March 2nd election

Whereas, the outreach for the upcoming elections is the responsibility of the individual Neighborhood Councils (NCs)

And whereas the Northridge West Neighborhood Council (NWNC) has previously allocated \$5,000.00 for outreach for the 2010 Elections

And whereas \$3,032.47 has been previously spent on postcards (\$2,603.90), the candidates ad in the North Valley Community News (NVCN) (\$128.57), Sponsorship of the NVRCC breakfast along with NENC as an attempt to get candidates for the various offices and to try to get the business community more active in Neighborhood Councils (\$150.00) and a get-out the vote ad in the NVCN (\$150.00).

And whereas additional outreach is needed prior to the election

Therefore be it hereby resolved that funding in a total amount not to exceed \$600.00 is allocated for the following outreach items.

<i>(25) 18" x 24" 1-Sided Coroplast "Lawn" Signs with Wire Step stakes:</i>	<i>\$305.00</i>
<i>(1) 4.5' x 6' Full Color Digital Banner (for in front of Fire Station):</i>	<i>\$180.00</i>
<i>(1) 3' x 4' Full Color Digital Banner:</i>	<i>\$80.00</i>

The amounts and items listed are the Election Chairs recommendations and may be changed by the board. Alternate items may include:

<i>(50) 18" x 24" 1-Sided Coroplast "Lawn" Signs with Wire Step stakes:</i>	<i>\$525.00</i>
<i>(50) 18" x 24" 2-Sided Coroplast "Lawn" Signs with Wire Step stakes:</i>	<i>\$650.00</i>
<i>(25) 18" x 24" 2-Sided Coroplast "Lawn" Signs with Wire Step stakes:</i>	<i>\$410.00</i>

- f. Motion by Neil Perl, Treasurer to change the date of the June 2010 regular meeting

Whereas Tuesday June 8, 2010, the regularly scheduled date for the Northridge West Neighborhood Council, is the date of the California Primary Elections

And whereas Beckford Avenue Elementary School is the site of a polling place for said election, as are the other schools in the area

Therefore be it hereby resolved that the regularly scheduled meeting of the Northridge West Neighborhood Council scheduled for June 8, 2010 be postponed one week until June 15, 2010. The location and time of the meeting remain unchanged.

- g. Discussion of the Los Angeles City Budget crisis and its effect on the future of Neighborhood Councils

- i. Will DONE and NC's be in existence after LA City FY 2009/2010?

- 1) What will DONE and NC's funding be for balance of 2009/2010 and after?
- 2) Rollover funding for 2009/2010 and 2010/2011?
- 3) Amount of funding for FY 2010/2011

- ii. How is the funding of current and future allocations by NWNC to be handled?

- 1) Fireworks Northridge Fair in June 2010 (\$2,000)
- 2) Senior Dinner Dance (\$1,000)
- 3) NE/W Vision expenditure of \$25,000

iii. Government Relations Liaison Report To West Hills NC

Everyone in Los Angeles is aware of the sharply declining economy in our City. Most of us have experienced decreases in our own personal income, constriction of our life styles and, for all too many, loss of homes through foreclosures.

We realize that our City Government is experiencing these threats, too, but, at the same time we must express our criticism that the deficits of the last 5 years have not been addressed, publicized and reversed. Short-term solutions have been used to balance each year's City Budget but now the 18 income sources which supply our General Fund are declining so rapidly that our City Controller has warned that "...if we do not make major changes, we will not have enough money to pay our 35,000 employees..." and we will run out of money in April or May 2010.

The warnings have been clear but our City Government continued to behave like Aesop's famous Grasshopper (eating up everything available) when we need to be like his Ant (storing food for the harder times). Neighborhood Council and other Community-based leaders have been sounding warnings for years but only recently have our Department Heads (notably Rita Robinson), our C.A.O. (Miguel Santana), our Mayor and several City Council Members (see Mayor's letter of January 20, 2010) spoken of the seriousness of the current situation. Bankruptcy is a distinct but very unsatisfactory possibility.

It is clear that with this year's proposed General Fund of \$4.4 billion and a Base Salaries Expense of \$2.74 billion will not occur. Our current deficit is over \$200 million and rising, now. We must decrease the Salaries Expenses, immediately, to balance our budget this year (before June 30, 2010). It is predicted that the "structural deficit" will exceed \$400 million at the start of the next fiscal year (on July 1, 2010). It is also clear that without prompt and effective action our deficits in the next several fiscal years could rise into the billions of dollars. We look to our Mayor, City Council, Controller and their appointees (General Managers and top administrators) to conduct our City's business efficiently, effectively and with wisdom.

With these thoughts in minds, West Hills NC has considered and passed the following Resolutions

1. *NWNC believes it is unwise to sell (property) assets, especially money making assets such as our Parking System (street meters, garages and parking lots), our Zoo, our Libraries, and other valuable assets because we not only lose the services they provide but also we lose their long-term financial benefits just in order to gain short-term "cash" to pay our expenses. It has always been the experience of property owners in California, public and private, that those owners who can hold on to their properties in difficult time realize tremendous increases in their property's value when the economy improves. **NWNC opposes the sale of City Assets solely for the purpose of decreasing our Budget Deficit.***
2. *In this time of Budget Crisis, the City needs all the wisdom it can get. To that end, we ask that the Mayor establish regular official connections (including Internet and electronic communications venues) and periodic, regular meetings with NC Representatives to discuss the City Budget issues. The prime purpose and benefit of these communication links will be to fulfill the Charter's charge to the NCs to "...promote more public participation in government and make government more responsive to local needs..." **NWNC endorses the concept of increasing Neighborhood Council input in our City's executive and legislative bodies. Specifically, NWNC requests that the Mayor and City Council appoint NC Representatives as "ex officio" members to the Specific (Mayoral) Task Forces and City Council Committees.***
3. *The Mayor's concept of "Shared Responsibility and Sacrifice" implies that every Department and every Employee participate. So far, the methods to decrease Salary Expenses, our biggest "manageable" current expense have decreased the*

salaries and the working hours (furloughs) of our primary workers but not the salaries of our "elected officials", their supervisors and administrators. These higher paid employees can and should continue to live with salary cuts which would cause lower paid employees to lose their jobs and homes. One proposal is for a Charter Amendment which would cut our City Council's base salary of \$175,000/year in half. **NWNC proposes for a scaled salary decrease for ALL of our highest paid employees (Including Elected Officials); 20% for employees whose salaries are over \$200,000, 15% for employees whose salaries are between \$100,000 and \$200,000 and 10% for employees whose salaries are between \$90,000 and \$100,000.**

4. *The Mayor has pledged to retain the current numbers (9,963) of police officers. Past negotiations with the labor representatives of our police officers have established a 36-hour work week for them. This has resulted in our police officers working hundreds of millions of dollars of "over-time" and thousands of "outside" jobs (airport police, harbor police, private security firms, etc.). Return to a 40-hour work week will increase our police officer's presence "on our streets" by 25 percent. It will result in more "local and community-based policing" thereby offering greater mutual awareness between our police officers and the public; a situation that should produce major improvements in crime prevention. **NWNC suggests that the Mayor, City Council and L.A.P.D. consider restoring our "sworn" Police Officer's work schedule from three 12 hour days per week to five 8-hour days per week or four 10- hour days per week.***

13. Report on Meetings

- a. NE/W Vision Committee – Dennis DeYoung
- b. LA Department of Transportation MOU – Steve Harris
- c. LA DWP MOU – Glen Wilson
- d. Valley Alliance of Neighborhood Councils (VANC) – Neil Perl
 - 1) Meets the second Thursday of each month at 6:30 at the Sherman Oaks Hospital
- e. Los Angeles Neighborhood Council Coalition (LANCC) – Glen Wilson
 - 1) Meets 1st. Saturday of month at 10AM with location TBD
- f. Valley Vote – Glen Wilson
 - 1) Meets the third Monday of each month at 6:30 at Galpin Ford

14. Board Member Comments - Comments from the Board on subject matters within the Board's jurisdiction.

- a. The next North Valley Disaster Preparedness Faire will take place at the Granada Hills Street Faire on October 2, 2010. The NVDP team will begin holding meetings to plan the event for next year. Volunteers for the committee will be needed. Next meeting is scheduled for 3:30 pm on Wednesday March 17, 2010 at Councilman Smith's office at Wilbur and Nordhoff.
- b. Volunteer program for the upcoming NC Elections
- c. LA City Council will no long meet in Van Nuys due to budget cuts

15. Adjournment

16. Upcoming Events

a. Educational Summit

Presented by Headington Media
Northridge Academy High School (NAHS) Auditorium
9601 Zelzah Ave. (between Lassen and Plummer)
Northridge, California 91325
Wednesday February 10, 2010, 6:00 to 8:30 p.m.

- b. **Basic Car Meetings** – see website for locations and schedules
- c. **Neighborhood Council Elections**

Election Day:

Tuesday March 2, 2010 (2:00 pm TO 8:00pm)
LA City Fire Station # 70: Apparatus Room
9861 Reseda Boulevard (At Lassen Street)
Northridge, CA 91324

d. Wendy Greuel, the LA City Controller, is scheduled to be the guest speaker at our March meeting

Process for Reconsideration – The Board may reconsider and amend actions listed on the agenda if that reconsideration takes place immediately following the original action or at the next regular meeting. The Board, on either of these two days, shall: 1) make a Motion to Reconsider and, if approved, 2) hear the matter and take an action. If the Motion to Reconsider is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: 1) a Motion to Reconsider on the described matter and, 2) a Proposed] Action should the Motion to Reconsider be approved. A Motion-to-Reconsider can only be made by a Board Member who has previously voted on the prevailing side of the original action. If a Motion-to-Reconsider is not made on the date the action was taken, then a Board Member on the prevailing side of the action must submit a memorandum to the Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall be in compliance with the Brown Act.

