



# AGENDA

## Northridge West Neighborhood Council

PUBLIC MEETING –Tuesday, November 10, 2009 at 7:00 PM  
Beckford Avenue Elementary School – Auditorium  
19130 Tulsa Street • Northridge, CA 91326

LEGALLY REQUIRED OFFICIAL POSTING: Please do not remove until AFTER above date and time.

<b>Dennis DeYoung</b> <i>President</i> – General Business (2010)	<b>Meg Augello</b> At-Large (2012)
<b>Glen Wilson</b> <i>VP Administration</i> - Community/Faith Based (2010)	<b>Rosanne Dwyer</b> Renter (2010)
<b>Jerry Bloom</b> <i>VP Communication &amp; Outreach</i> – Senior (2012)	<b>Ken Futernick</b> Senior (2012)
<b>Neil Perl</b> <i>Treasurer</i> – Homeowner (2012)	<b>Daniyel Gordon</b> Northridge Fashion Center (2010)
<b>Pam Kramer</b> <i>Secretary</i> – Education (2010)	<b>Tom Johnson</b> General Business (2010)
<b>Beverley Adler</b> Homeowner (2010)	<b>Craig Michayluk</b> At Large (2010)
	<b>JoAnn Phillips</b> Open At-Large (2012)

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS: The public is requested to fill out a “Speaker Card” to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived or additionally restricted by the presiding officer of the Board.

The Agenda is posted for public review at the following Northridge locations: Northridge Fashion Center (Information Desk); The Discovery Shop, 9719 Reseda Blvd.; Beckford Avenue Elementary School, 19130 Tulsa Ave.; Albertsons Market, 18555 Devonshire St.; Gelson’s Market, 19500 Plummer St.; and the North Valley Regional Chamber of Commerce, 9401 Reseda Blvd.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting Tom Soong, Project Coordinator (323) 359-2579.

## **BASIC NEIGHBORHOOD COUNCIL MEETING RULES**

**ALL MEETINGS ARE CONDUCTED IN ACCORDANCE WITH THE RALPH M. BROWN ACT.** The basic council rules listed here are contained either in that act, the governing bylaws of this Council or in rules adopted by the Governing Board.

All Neighborhood Council meeting locations shall be compliant with the Americans with Disabilities Act.

**DEFINITION OF STAKEHOLDER:** [Bylaws Article 3 (G)] STAKEHOLDER shall mean all persons who live, work, or own property in the neighborhood and also those who declare a stake in the neighborhood and affirm the factual basis for it. The affirmation may require verification of said stake. Furthermore, each stakeholder class within the NWNC's boundaries has the ability to vote and run for office on the board. The geographic area of this council is from the 118 - Simi Valley Freeway south to Nordhoff and Reseda west to Corbin with the centerline of each street as the boundary. (Bylaws Article 5)

**AGENDAS** – Unless otherwise posted, the Northridge West Neighborhood Council meets the 2nd Tuesday of every month at 7:00 PM at the Beckford Avenue Elementary School Auditorium. The agendas for Neighborhood Council meetings contain a brief general description of those items to be considered at the meetings.

Items on the "Consent Agenda" may be voted on as a group unless a councilmember or stakeholder wishes to be heard on that item. In the event a councilmember or stakeholder wishes to be heard on an item, it will be called special and heard under the "Public Hearing" section of the agenda.

The presence of at least seven Council members shall constitute a quorum for the transaction of business. The Council may consider an item not on the agenda only if it is determined by a two-thirds vote of the existing council that the need for action arose after the posting of an Agenda.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at: 9401 Reseda Blvd. Ste. 100, Northridge, CA 91324, at our website by clicking on the following link: [www.northridgewest.org](http://www.northridgewest.org), or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Dennis DeYoung at (818) 280-0280 or via email at: [dendey@gmail.com](mailto:dendey@gmail.com).

**COUNCIL DISCUSSION AND TIME LIMITS** – Council members requesting to address the Council will be recognized by the Council President in the order requested. A motion calling the "previous question" may be introduced by any member during a Council debate. If adopted, this motion will terminate debate and the Chair will instruct the Secretary to call the roll on the matter.

Other Board Rules will be put in place and this section will be updated as necessary.

### **Agenda Posting Locations:**

Northridge Fashion Center (Information Desk)
The Discovery Shop 9719 Reseda Blvd.
Beckford Avenue Elementary School 19130 Tulsa St.
Albertsons Market 18555 Devonshire St.
Gelson's Market 19500 Plummer St.
North Valley Regional Chamber of Commerce 9401 Reseda Blvd.

The Council is always looking for volunteers to organize speakers, educate our stakeholders on new property developments, and discuss community issues. If you are interested in volunteering on a Committee, please contact: Neil K. Perl (818) 360-7163 **OR email us at:** [nperl@socal.rr.com](mailto:nperl@socal.rr.com). Events and Calendar Postings should be sent to [nperl@socal.rr.com](mailto:nperl@socal.rr.com). **For information about the Council, and Your Community see our website:** [www.NorthridgeWest.org](http://www.NorthridgeWest.org). If you want something put on the agenda, make sure the request is submitted in writing to the board prior to the first of the month.

**Northridge West Neighborhood Council**  
**Public Meeting Agenda**  
**Tuesday, November 10, 2009, 7:00 pm**  
**Beckford Avenue Elementary School - Auditorium**  
**19130 Tulsa Street • Northridge, CA 91326**

- 1. Call to order**
- 2. Roll call**
- 3. Acceptance of minutes**
  - a. Regular Meeting held on October 13, 2009
- 4. Senior Lead Officer, LAPD Devonshire Division - Officer Kathy Bennett**
- 5. Department of Neighborhood Empowerment (DONE) - Thomas Soong**
- 6. CD12 Councilman Greig Smith's Representative - John Bwarie**
- 7. Guest Speakers**
  - a. None
- 8. Treasurer's Report – Neil Perl**
  - a. Treasurer's report
  - b. Report on funding situation for Neighborhood Councils for this Fiscal Year
- 9. Committee Reports**
  - a. Beautification Committee – Beverley Adler
  - b. Budget / Finance - Neil Perl
  - c. Bylaws
  - d. Education – Ken Futernick
  - e. Elections – Neil Perl
  - f. Government Affairs
  - g. Grievance
  - h. Planning / Land Use / Zoning – Tom Johnson
  - i. Community Outreach - Jerry Bloom
  - j. *ad hoc* CSUN/NWNC Outreach Committee – Jerry Bloom
  - k. *ad hoc* Neighborhood Enhancement Committee – JoAnn Phillips
- 10. Public Comments-Comments from the public on non-agenda items within the Board's jurisdiction.**
  - a. Informational report about progress on gathering signatures of community members opposed to removal of the marked crosswalks on Wilbur at Prairie and Wilbur and Superior with 305 signatures collected to date from the community of those who live around the crosswalk at Wilbur and Prairie – Paul Kirk
- 11. Discussion and possible action items.**
  - a. Swearing in of Board of Directors.
    - i. Swearing in of Jo Ann Phillips and Daniyel Gordon
    - ii. Ethics Training Requirements
      - 1) Completion by Craig, Jerry and Rosanne
      - 2) NWNC is now 100% in compliance

- b. Motion by Neil Perl to approve expenditure of an amount not to exceed \$3,000 of the \$5,000 on mailing a postcard to each stakeholder to encourage them to become a candidate for seats on the Neighborhood Councils in Region A and an amount no to exceed \$450 for a half page or larger add in the North Valley Community News encouraging stakeholders to be come candidates.

*Whereas, the outreach for the upcoming elections is the responsibility of the individual Neighborhood Councils (NCs)*

*And whereas, the cost per postcard of producing and mailing postcards decreases as the number of postcards sent increases,*

*And whereas, the cost for mailing these postcards has been quoted at \$0.21/card for a mailing of ~145,000 cards (for 11 NCs)*

*And whereas, the cost of a color half page add has been quoted as \$450, and a full page add has been quoted at \$900*

*And whereas, the Northridge East NC has said it would join the Northridge West NC in putting an ad in the paper and hopefully other NCs will join in.*

*Be it hereby resolved that the Northridge West NC approves an amount not to exceed \$450.00 as our share of an ad in the North Valley Community News and an amount not to exceed \$3,000.00 as our prorated share of the cost of mailing postcards to the stakeholders in our area. These funds are a portion of the funds allocated for election outreach at the October 13, 2009 meeting.*

- c. Motion by Neil Perl to endorse LA City Clerks Election Procedures for the Northridge West Neighborhood Council.

*Whereas, the Los Angeles City Clerk developed the Election Procedures for the upcoming Northridge West Neighborhood Council elections*

*And whereas, the LA City Clerk has made the required changes to their Draft presented at the last meeting*

*Therefore be it hereby resolved that the Northridge West Neighborhood Council endorses the revised Election Procedures as presented and certifies that*

*The boundaries included in the Election Procedures are correct*

*The seat descriptions are correct in the Election Procedures*

*The deadlines provided are correct on the Election Procedures*

- d. Motion by Beverley Adler to approve the purchase of 250 Hand Sanitizers with the NWNC logo and other outreach handouts.

*Whereas, the Northridge West Neighborhood Council approved the expenditure of \$2,000 for the purchase of outreach items throughout the current Fiscal Year at its May 12, 2009 meeting(Budget Item 203b)*

*And whereas, the federal government has declared a medical emergency due to the H1N1 Influenza virus*

*And whereas, the use of hand sanitizers is a simple method to contain the spread of the virus*

*Therefore be it hereby resolved that the Northridge West Neighborhood Council authorize (1) the purchase of 250 Pocket Hand Sanitizer Spray Containers, for an amount not to exceed \$800.00 (\$2.44 each plus shipping, printing and sales tax).*

- e. Motion by Neil Perl to support the Valley Alliance of Neighborhood Council Holiday Mixer to be held on Thursday December 10, 2009. The location will probably be the CBS Studio in Studio City.

*Whereas, the Northridge West Neighborhood Council has supported the Valley Alliance of Neighborhood Council Holiday Mixer in the past*

*And whereas, this is a great way to meet other NC Board members and elected officials representing the San Fernando Valley*

*Therefore be it hereby resolved that the Northridge West Neighborhood Council approves the allocation of an amount not to exceed \$250.00 in support of the Valley Alliance of Neighborhood Council Holiday Mixer*

- f. Motion by Neil Perl to purchase professionally printed Business cards.

*Whereas, the Northridge West Neighborhood Council has had Neil Perl print business cards for the board*

*And whereas, the cost of 250 professionally printed cards is ~\$15.00 per person while the cost for just the card stock to print the cards our self is in excess of \$18.00*

*And whereas, the Northridge West Neighborhood Council is changing its address requiring new cards for all members*

*Therefore be it hereby resolved that the Northridge West Neighborhood Council should purchase professionally printed cards for the board at a cost not to exceed \$250.00 with most members of the board getting 100 cards will the more active members will get 250.*

- g. Motion by Dennis DeYoung to change the official mailing address of the Northridge West Neighborhood Council

*Whereas the Northridge West Neighborhood Council has entered into an agreement for storage and office space*

*Therefore be it hereby resolved that the official address of the Northridge West Neighborhood Council be changed to 9401 Reseda Boulevard, Suite 200, Northridge, California 91324*

- h. Report on the November 1, 2009 Halloween Costume Recycling Event – Jerry Bloom

**12. Report on Meetings**

- a. Congress of Neighborhoods and Mayor's Budget Day
- b. NE/W Vision Committee – Dennis DeYoung (See item 11e)
- c. LA Department of Transportation MOU – Steve Harris
- d. LA DWP MOU – Glen Wilson
- e. Valley Alliance of Neighborhood Councils (VANC) – Neil Perl  
Meets the second Thursday of each month at 6:30 at the Sherman Oaks Hospital
- f. Valley Vote – Glen Wilson  
Meets the third Monday of each month at 6:45 at Galpin Ford

**13. Board Member Comments - Comments from the Board on subject matters within the Board's jurisdiction.**

- a. Comment Deadline for the City's Bicycle plan has been extended until January 8, 2010
- b. The next North Valley Disaster Preparedness Faire will take place at the Granada Hills Street Faire on October 2, 2010. The NVDP team will begin holding meetings to plan the event for next year. Volunteers for the committee will be needed. Neil Perl is the "treasurer" for the group and coordinates the funding and expenditures by the participating NCs
- c. Volunteer program for the upcoming NC Elections

**14. Adjournment**

**15. Upcoming Events**

- a. **Regional Stakeholder / Candidate Information Meeting at Winnetka Recreation Center Gymnasium, 8401 Winnetka Avenue, Winnetka, CA 91306 on Monday December 7, 2009 from 6:30 pm to 8:30 pm and on Saturday December 12, 2009 from 9:30 am to 11:30 am**

- b. **CSUN Clean Energy Program Tour – TBD**
- c. **NWNC and NENC Planting Day along Reseda Blvd. – NEED VOLUNTERS**
- d. **Neighborhood Council Elections**

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Process for Reconsideration – The Board may reconsider and amend actions listed on the agenda if that reconsideration takes place immediately following the original action or at the next regular meeting. The Board, on either of these two days, shall: 1) make a Motion to Reconsider and, if approved, 2) hear the matter and take an action. If the Motion to Reconsider is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: 1) a Motion to Reconsider on the described matter and, 2) a Proposed] Action should the Motion to Reconsider be approved. A Motion to Reconsider can only be made by a Board Member who has previously voted on the prevailing side of the original action. If a Motion to Reconsider is not made on the date the action was taken, then a Board Member on the prevailing side of the action must submit a memorandum to the Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall be in compliance with the Brown Act.

***“Unity in Our Community”***

